

WE ARE  
**SINGAPORE**  
@TheHub!

FREE ADMISSION

WWW.SPORTSHUB.COM.SG/NDFIESTA

9 AUG



12PM TO 9PM  
OCBC SQUARE

All-Day  
**FAMILY FUN**  
SPORTS ACTIVITIES  
AND MORE!

## CELEBRATE THE NATION'S BIRTHDAY WITH A FIESTA AT THE SPORTS HUB

- Participate in fitness workouts choreographed with a Singaporean twist
  - Learn interesting local culture and win attractive prizes
- Bond with families and friends over a picnic and watch live telecast of the National Day Parade
  - 53 FREE guided tours for the public, including National Stadium back-of-house experience
    - Lots of other activities for families and sports enthusiasts

**Singapore, 3 August 2018** – The Sports Hub National Day Fiesta will make its return for the second year. In celebration of the nation's 53<sup>rd</sup> birthday, Sports Hub brings to Singapore an array of exhilarating sporting and family-friendly festivities to ignite the spirit of 'We Are Singapore @ The Hub'. Held at the OCBC Square on 9 August from 12pm to 9pm, visitors will be able to participate in fitness workouts, sports challenges and family bonding activities.

Key highlights of the fiesta include an innovative cardio-fusion dance programme choreographed with a unique Singaporean twist, 'Workout Lah!'; quizzes and games on Singapore's culture and heritage; and 'Junior Super Warrior Challenge' – an obstacle course consisting of activities such as tyre jump, plank walk, tunnel crawl, beanbags toss, tyre flip, spiderweb and low wall which are suitable for pre-schoolers and families. The day's activities will culminate with the live National Day Parade telecast, where families and friends can picnic at the OCBC Square while watching the parade on a large screen. Free popcorn and picnic mats will be given out from 5 pm onwards on a first-come-first-served basis.

"The Sports Hub National Day Fiesta is a great opportunity for everyone from all walks of life to celebrate the joyous occasion together and bond through a dazzling array of shared sports, entertainment and lifestyle experiences. Families can join in our first-ever 'Junior Super Warrior Challenge', a special initiative for the young to conquer the obstacles with their mums and dads. There's also a host of sports offerings for the more adventurous crowd and local-themed activities for all to bask in the spirit of togetherness as ONE Singapore. We hope that all Singaporeans and visitors can join us in the celebration of the nation's 53<sup>rd</sup> birthday at Singapore Sports Hub," said Ms Christine Lau, Director of Sports and Community Programming, Singapore Sports Hub.

### 53 FREE guided tours for the public, including National Stadium back-of-house experience

As part of the festivities, the Singapore Sports Hub will be offering 53 free guided tours till 17 August, for the public to explore the beautiful 35-hectare site. There are two types of tours available: a 90-minute tour around the Sports Hub, and a 60-minute back-of-house tour of the National Stadium. The back-of-house tour of the National Stadium is open to public from 8 August onwards, and subject to stadium availability.

The tours will be conducted in English by professionally trained venue tour guides and offers great insights and discovery into areas such as the executive suites, premium lounges, media areas, and the players village.

### **An array of family bonding activities**

Parents can also keep their kids entertained with the various family-friendly activities including bubble performances, block-building challenges, bouncy castles, and ethnic craft activities such as tile and batik painting, bookmark-making and pyssia beads coaster art where participants can bring home their own masterpiece. There will also be flag-making activities, badge-making workshops, and storytelling sessions at the Singapore Sports Museum and Sports Hub Library throughout the day.

### **The first mobile container gym for fitness buffs**

Fitness enthusiasts can look forward to rediscovering their fitness potential at ELXR Arena's first mobile container gym, equipped with ten stations including battle rope, box jump, chin-up bar, dips, rope climb, sandbag, skipping rope, slam ball, TRX and wall ball. Members of the public can work out at this unique gym and try out ELXR's new fitness mobile application which functions as a DNA-based sports training programme. In addition, there will also be parkour tryouts and demonstrations, e-sports gaming that combines physical activity and Augmented Reality (AR) technology, and RED-X Games – a functional fitness challenge that integrates obstacles with functional fitness movements for a total body workout.

### **Suite of fringe activities – there's something for everyone**

Visitors can also look forward to a local curators' bazaar featuring customised gifts and crafts, music performances by local talents, as well as partners' activations such as 'Let's Beat Diabetes' by Health Promotion Board (HPB), where participants can stand to win attractive prizes such as \$1,000 travel vouchers, Nintendo Switch and iPad, and the Singapore GP's F1 Roving Truck, where participants can race on the Marina Bay Street Circuit in simulators. All activities are free for the public (see Appendix A for event schedule & event map).

For latest updates on the Sports Hub National Day Fiesta, please visit [www.sportshub.com.sg/NDFiesta](http://www.sportshub.com.sg/NDFiesta). The Sports Hub National Day Fiesta is held in conjunction with GetActive! Singapore. For more information on GetActive! Singapore's activities, visit [www.getactive.sg](http://www.getactive.sg).

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#### **PHOTOS**

Download link: [https://www.dropbox.com/sh/yer0z97an6ky51b/AAAErHnCwZtZn31\\_I5QTTD4Oa?dl=0](https://www.dropbox.com/sh/yer0z97an6ky51b/AAAErHnCwZtZn31_I5QTTD4Oa?dl=0)

Photo Credit: Singapore Sports Hub

#### **VIDEOS**

"Flashback to the Past: Sports Hub National Day Special!" – Mini-series featuring Sports Hub's most frequent and loyal patrons who participate in various activities around the Sports Hub vicinity

- David Chuabio – <https://www.facebook.com/sporesportshub/videos/1853353958064097/>
- Weiyang Ong, Vivian Cao and Andrea Isaia – <https://www.facebook.com/sporesportshub/videos/1856708204395339/>
- Michael Mok – <https://www.facebook.com/sporesportshub/videos/1850476265018533/>
- Irene Swee, Yew Fatt, Mui Mui and Rita Cheok – <https://www.facebook.com/sporesportshub/videos/1859966904069469/>

#### **OFFICIAL HASHTAGS**

#sgsportshub

#WeAreSGatTheHub

#### **SPORTS HUB'S SOCIAL MEDIA PLATFORMS**

Facebook: [@sporesportshub](https://www.facebook.com/sporesportshub)

Twitter: [@sgsportshub](https://twitter.com/sgsportshub)

Instagram: [@sgsportshub](https://www.instagram.com/sgsportshub)

## APPENDIX A: EVENT SCHEDULE

### KEY HIGHLIGHTS AT OCBC SQUARE

TIME	ACTIVITY
12pm – 9pm	All day family fun activities and sports try-outs.
12pm – 4pm	Junior Super Warrior Challenge <b>R</b>
12.30pm - 1pm	Kopi Quiz
1pm – 1.30pm	Hit covers by sportify (staff of Sport Singapore)
2pm – 4pm	Workout lah! <b>R</b>
4pm – 4.30pm	Local Buskers Performance – The Unemployedd
4.30pm – 5pm	Local Heritage Bingo
5pm – 9pm	National Day Parade Live Screening

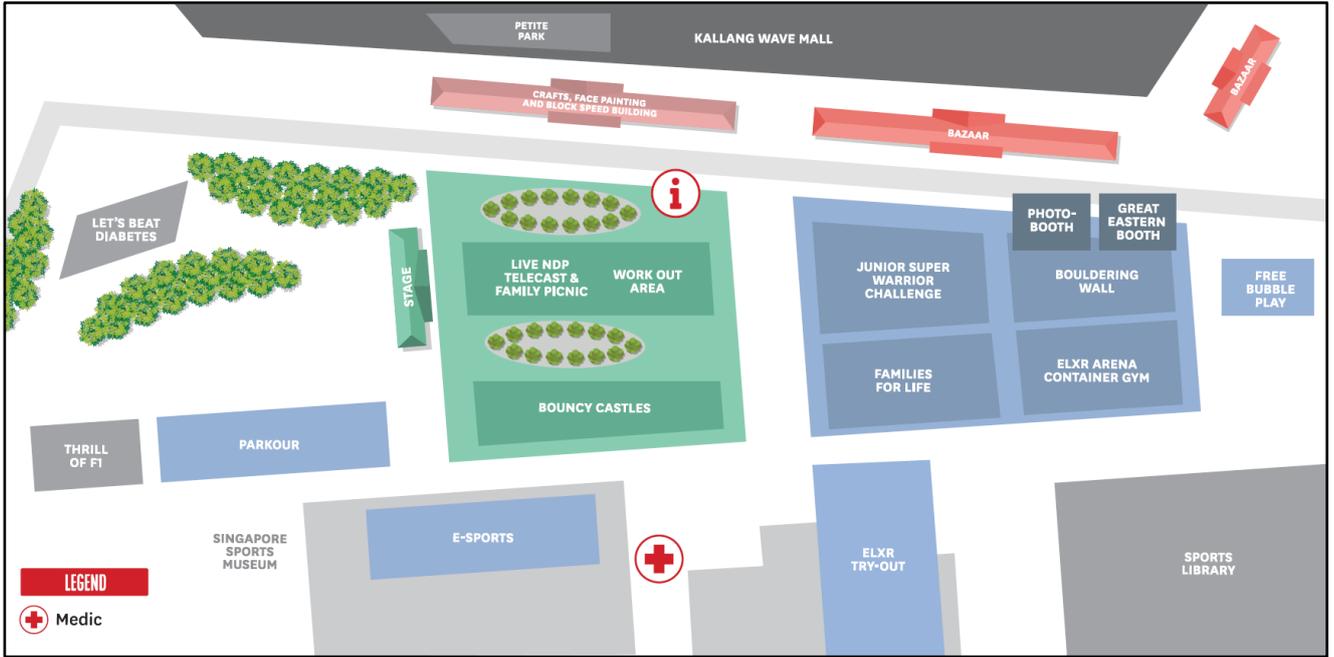
### FAMILY ACTIVITIES

<p><b>Singapore Sports Hub Tours</b> <b>R</b></p> <p>11am - 6pm</p> 	<p><b>Families for Life Bouncy Castles and Crafts</b></p> <p>12pm - 8pm</p> 
<p><b>Bazaar</b></p> <p>12pm - 8pm</p> 	<p><b>Let's Beat Diabetes</b></p> <p>12pm - 9pm</p> 
<p><b>Bouncy Castles</b></p> <p>12pm - 9pm</p> 	<p><b>Experience the Thrill of F1</b></p> <p>12pm - 9pm</p> 
<p><b>Ethnic Craft Workshops</b> <b>R</b></p> <p>12pm - 6pm</p> <p>[Registration is full]</p> 	<p><b>Hit covers by sportify (staff of SportSG)</b></p> <p>1pm - 1.30pm</p> 
<p><b>Crafts, Face Painting and Block Speed Building</b></p> <p>12pm - 6pm</p> 	<p><b>Performances by Local buskers - The Unemployedd</b></p> <p>4pm - 4.30pm</p> 

### ACTIVITIES FOR SPORTS ENTHUSIASTS

<p><b>Bouldering Wall</b></p> <p>12pm - 6pm</p> 	<p><b>Parkour</b></p> <p>12pm - 6pm</p> 
<p><b>E-Sports @ Visitors Centre</b></p> <p>12pm - 6pm</p> 	<p><b>RED-X Games @ Stadium Roar</b></p> <p>12pm - 6pm</p> 
<p><b>ELXR Arena Container Gym</b></p> <p>12pm - 6pm</p> 	

# EVENT MAP



## ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that ranges from recreational to competitive, from community to international, to serve the children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors.

Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating designed to host Football, Rugby, Athletics, Cricket, entertainment events, and many more
- The 11,000-capacity iconic Singapore Indoor Stadium for sports and entertainment events
- A 6,000-capacity OCBC Aquatic Centre that can host international events and public swims
- A 3,000-capacity OCBC Arena with six halls that are scalable and flexible in layout
- Water Sports Centre featuring kayaking, canoeing, dragon boating, and pedal boating
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall
- Splash-N-Surf facility featuring the Kids Water Playground, Stingray and Lazy River
- 100PLUS Promenade that encircles the National Stadium
- Singapore Sports Museum and Singapore Youth Olympic Games Museum
- Shimano Cycling World
- Sports Hub Library
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball), lawn bowls, giant chess, skate park and running & cycling paths
- Large waterfront and precinct spaces (e.g. OCBC Square, Arena Park, Stadium Roar)

The Singapore Sports Hub, managed by SportsHub Pte Ltd, is one of the largest Public-Private Partnership (PPP) social infrastructure projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013, and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:



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