



## CONQUER THE SUPER WARRIOR CHALLENGES AT THE SPORTS HUB COMMUNITY PLAY DAY

**Singapore, 13 September 2017** – The Sports Hub Community Play Day returns on 16 September 2017, 9am to 7pm, at the National Stadium with a series of obstacle course challenges geared for participants of all ages to test their own “warrior skills”.

The event will feature for the first time an obstacle course on the stadium grounds – the Great Eastern Warriors Challenge – where participants<sup>1</sup> can look forward to tackling obstacles such as Fence Climb, Tyre Trouble, Rubber Burn and more. This adult-only challenge is designed for thrill-seekers who want to test their physical limits.

Ms Grace Fu, Minister for Culture, Community and Youth, will kick-off the event which will also feature a kid-friendly version of the obstacle course challenges – the Family Warriors Challenge and other fun activities such as the Fun Stepper stair-climbing challenge and Warriors Fitness Party.

The Sports Hub Community Play Day is a quarterly community engagement initiative aimed at bringing the community together and encouraging a more active lifestyle through sports and recreational activities.

Mr Oon Jin Teik, Acting Chief Executive Officer of the Singapore Sports Hub said, “First launched in June 2016, the Sports Hub Community Play Day initiative has since drawn close to 70,000 attendees to date. This reinforces Sports Hub’s commitment to building stronger community bonds and more active lifestyles. Together with our community partners, we aim to continue the focus on keeping fit through innovative and fun ways. This Saturday, we invite members of the public to join us for a day of fun.”

Commented Mr Colin Chan, Managing Director, Group Marketing, Great Eastern, “We are delighted to support the Singapore Sports Hub to promote an active lifestyle. As a LIFE company, Great Eastern is committed to empowering the community to live healthier and better and we are taking the opportunity of our 109<sup>th</sup> birthday to thank our customers and the community. One initiative is our Live Great Fiesta at the CPD which will feature the Great Eastern Warriors

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<sup>1</sup> Minimum age for the Great Eastern Warriors Challenge is 18 years old. Pre-registration is required.

Challenge, an exciting obstacle course and a Speed Challenge where participants can put their fitness to the test.

Great Eastern customers can look forward to exclusive offers, including Great Protector, which offers the highest personal accident coverage of up to \$3 million for just \$1.50 a day and GREAT205, which offers guaranteed returns of 2.05% per annum, the highest in the market for a 3-year endowment plan, as well as free Liao Liao frozen yoghurt.”

Giant inflatables such as the Sticky Wall, The Odyssey joint obstacle run and Tarzan Free Fall will form part of the Family Warriors Challenge<sup>2</sup>. Some 2000 Warriors’ headbands will be given out to participants at both the Great Eastern Warriors Challenge and Family Warriors Challenge.

Basketball fans will be able to meet and greet the Singapore Slingers basketball team, who will be playing in the upcoming Merlion Cup at OCBC Arena from 20 to 24 September 2017. The team will be conducting basketball clinics and participating in mini shoot-outs with the public. The Slingers will also be joined by Australian professional basketball team, the Adelaide 36ers for some of the activities.

Making its return after achieving a record of 4 million steps in the last Sports Hub Community Play Day held in the National Stadium, the Sports Hub Fun Stepper stair-climbing challenge will feature the Sporting Warriors Mystery Hunt, where participants can discover the identities of eight local sporting warriors by locating clues along the Stepper route. Adding to the challenge, books will also be hidden at various sites in the National Stadium as part of the Book Discovery Mission. Participants who successfully complete either the Sporting Warriors Mystery Hunt or Book Discovery Mission will stand to win a mystery prize<sup>3</sup>.

During the Warriors Fitness Party, there will be a series of mass workouts ranging from Cardio Blast and Zumba, to Pound Fit and Step Board. Sports enthusiasts can participate in game tryouts such as tennis, bubble soccer, surf set and archery. Families and friends will be able to enjoy a lunchtime movie screening where free popcorn will be given out, as well as face-painting, food and drink sampling activities, and exclusive promotions by Great Eastern and the Women’s Tennis Association (WTA).

Please see Appendix A for the programme line-up and Appendix B for the event map. For more information on the Sports Hub Community Play Day, please visit [www.sportshub.com.sg/CommunityPlayDay](http://www.sportshub.com.sg/CommunityPlayDay).

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<sup>2</sup> Participants of the Family Warriors Challenge must be at least 5 years old and 1.2m in height. Minimum age for the Tarzan Free Fall inflatable is 7 years old.

<sup>3</sup> Limited quantities available. Redemption from 10am to 7pm, while stocks last.

## **PHOTOS**

Download link:

<https://www.dropbox.com/sh/o29f0nfhx55h/AAVAMbDTpjk3GW4e80zCWd7a?dl=0>

Photo Credit: Singapore Sports Hub

## **OFFICIAL HASHTAGS**

#SportsHubPlayDay

#sgsportshub

**APPENDIX A**

**PROGRAMME LINE-UP**

TIME	ACTIVITIES	
0900 - 1030	WARRIORS FITNESS PARTY (ZUMBA)	R
0900 - 1900	SPORTS HUB FAMILY WARRIORS CHALLENGE (MIN. 5 YEARS OLD)	
	GREAT EASTERN WARRIORS CHALLENGE (MIN. 18 YEARS OLD)	R
	FUN STEPPER CHALLENGE	
	WTA TENNIS TRY-OUT	
	COCA-ROLLA	
0900 - 1000	ARCHERY FUN-PLAY BY HPB AND ACTIVESG	
0900 - 1200	BASKETBALL CLINICS	
1000 - 1900	BUBBLE SOCCER FUN-PLAY	
	SPORTING WARRIORS MYSTERY HUNT	
	BOOK RECOVERY MISSION	
1100 - 1900	SURF SET DEMO AND TRY-OUT	
1200 - 1230	MEET & GREET AND AUTOGRAPH SESSION WITH ADELAIDE 36ERS AND SINGAPORE SLINGERS	
1200 - 1400	LUNCH TIME MOVIE SCREENING (FREE POPCORN*)	
1400 - 1530	JUNIOR NBA ALL-STARS CLINIC	
1430 - 1530	POUND FIT WORKOUT	
1600 - 1700	STEP BOARD WORKOUT	
1600 - 1730	WATCH SINGAPORE SLINGERS IN TRAINING	
1730 - 1900	MERLION CUP MINI SHOOT-OUT & SINGAPORE SLINGERS MEET & GREET SESSION	
	WARRIORS FITNESS PARTY FINALE (SUPER CARDIO BLAST)	R

Programme subject to change.  
\*While stocks last.

R Registration required.

**APPENDIX B: EVENT MAP**



## **ABOUT SPORTS HUB COMMUNITY PLAY DAY**



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to discover, rediscover and participate in sports and sporting activity with a view to adopting an (even more) active lifestyle.

Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover and participate with the various facilities and activities available at the Sports Hub respectively, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held in a different location within the Sports Hub campus, thereby presenting different aspects of the Sports Hub in addition to the activities held at that particular facility or space.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role of promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations.

Collectively, the past five editions of CPDs have drawn close to 70,000 attendees and highlights of each, including a preview of the upcoming sixth edition to be held on 16 September, may be found below.

### **Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)**

- > 8,000 participants
- Guest of Honour – MP Lim Biow Chuan
- First session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- Launch of Fitbit FIT-Sessions with a mass Zumba workout; debut of Speedminton
- Collaboration with Active SG, SportSG and private sports organisations

### **Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)**

- > 16,000 participants
- Guest of Honour – Minister Tan Chuan-Jin
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market

- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton and more

**Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)**

- > 9,000 participants
- Guest of Honour – Minister Grace Fu Hai Yien
- Festive edition of Community Play Day
- Charitable activity in collaboration with Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council and more

**Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena**

- ~ 14,000 Participants
- Guest of Honour – Minister S. Iswaran
- First water-themed Sports Hub Community Play Day
- Debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with Singapore Dragon Boat Association (SDBA) and other organisations

**Sports Hub Community Play Day | Fifth Edition – 18 & 19 June 2017 @ OCBC Arena (10am to 9pm)**

- ~ 21,000 participants
- Guest of Honour – Mr Baey Yam Keng
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore and Great Eastern

**Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)**

- ~ 16,000 participants expected
- Guest of Honour – Minister Grace Fu Hai Yien
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness and Families for Life

## ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

