

**SPORTS HUB
COMMUNITY
PLAY DAY**

**Summer
Sports Jam**

13 July 2019 / 10 am to 5 pm
FREE ADMISSION
OCBC SQUARE

**OVER 15,000 ENJOY SPORTS LIKE NEVER BEFORE IN THE FIRST EVER
SUMMER-THEMED SPORTS HUB COMMUNITY PLAY DAY**



Group of friends having fun at the Summer Spin Jam



Participants of the RED-X Challenge: The Colosseum Challenge



Mother and son trying out Jump Fitness



Children cooling themselves down at SPLASH-N-DASH



USA Swimming athletes engaging fans during Meet & Greet on stage



Children learning football techniques at the Experience Sports Football Clinic

Images can be downloaded here: <https://bit.ly/2i2LFAh>
(Photo Credit: Singapore Sports Hub)

Singapore, 13 July 2019 – The first ever summer-themed edition of the Sports Hub Community Play Day saw over 15,000 visitors soaked up the sun and enjoyed sports like never at the one-day multi-sports extravaganza. Held at the OCBC Square, participants took part in an array of innovative and family-friendly fitness activities that were free to the public. Fitness enthusiasts stormed the **RED-X Challenge: The Colosseum** where they tested their functional fitness ability, while **Super Sports Day** participants formed teams for a shot at the multi-sport activity stations. The young-at-heart made a beeline to the **Splash-N-Dash** activity, for participants to absorb the summer heat while having fun play on water inflatables.

38-year-old Dawn Liew, sports enthusiast, said, "I have been attending all the Community Play Day since last year. Not only are the instructors professional, they are patient too. I have been attending almost all the Red-X Challenge to constantly challenge myself."

USA Swimming athletes, Leah Smith and Zach Apple, graced Sports Hub Community Play Day with a Meet and Greet session at the OCBC Square. Fans caught their star athletes and walked away with autographs and photos taken with their favourite athlete. 12-year-old Rebecca Farthing, an aspiring national team swimmer, said, "They have inspired me to keep swimming. Even though trainings can get tough, I will remember to have fun during training so that I will remember why I took up swimming in the first place."

Kids who participated at the **Sports Development Series: Duathlon Introduction Clinic** learnt about competing in a duathlon (run-bike-run) from accredited professionals of Triathlon Singapore who are ITU Technical Official certified and registered with the National Registry of Coaches. They went through interactive sessions with the coaches to learn how to handle a bike and how to be an efficient runner. The children ended the day with a mini duathlon which encouraged them to be fit and active and to enjoy sports.

This edition of the Sports Hub Community Play Day was held in celebration of the Singapore Football Festival, an island-wide celebration of football by ActiveSG. Avid Football fans have a chance to try out the various football and football-inspired activities. Participants at the Water Soccer had a splashing good time playing soccer on the water inflatable. Young aspiring football players who joined in the **Experience Sports Football Clinic** learnt and drilled on spatial awareness, tactical knowledge, balance and coordination, ball control, dribbling skills and more.

42-year-old Ridzuan Samsudin, father of a 12-year-old son, said, "Our son plays football in school every day. We hope that our son learns the right techniques through the football clinic and he will continue to play football in the years to come."

The Sports Hub Community Play Day is a quarterly community engagement initiative aimed at bringing the community together and encouraging a more active lifestyle through sports and recreational activities. Public can also look forward to the fourteenth edition of Sports Hub Community Play Day (Japan Summer Festival) on 7 and 8 September 2019. For more information on the Sports Hub Community Play Day, please visit www.sportshub.com.sg/CommunityPlayDay.

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PHOTOS

Download link: <https://bit.ly/2I2LFAh>

Photo Credit: Singapore Sports Hub

OFFICIAL HASHTAGS

#SportsHubPlayDay

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ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle.

Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role in promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations.

Collectively, the past twelve editions of CPDs have drawn more than 250,000 attendees and highlights of each may be found below.

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest of Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- The first session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- The launch of Fitbit FIT-Sessions with a mass Zumba workout; the debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest of Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into a Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton, and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day
- Charitable activity in collaboration with the Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- > 14,000 participants
- Guest of Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)
- First water-themed Sports Hub Community Play Day
- The debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with the Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)

- > 21,000 participants
- Guest of Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- > 18,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day

- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca-Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9am to 7pm)

- > 14,500 participants
- Guest of Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development
- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance-off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, and iSwitch

Sports Hub Community Play Day | Eighth Edition – 10 & 11 March 2018 @ OCBC Square, Water Sports Centre, Splash-N-Surf (9 am to 7 pm)

- Almost 30,000 participants
- Guest-of-Honour – Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health
- Key highlights include 2nd Sports Hub – Singapore Dragon Boat Association Century Boat Race, DB Hearts Charity Race, Experience Fitness by Spark Connections, Singapore Fashion Runway: Fashion for a Social Cause and Tahiti Dance Fitness performance and workout
- Collaboration with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Singapore Fashion Runway, J'Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, Tahiti Dance Fitness

Singapore Sports Hub Festival of Football in conjunction with Sports Hub Community Play Day | Ninth Edition – 14 June to 30 July 2018 @ OCBC Square (Various timings)

- > 50,000 participants
- Key highlights include 4V4 football tournaments, daily football friendlies, penalty shootout games, meet-and-greets with football heroes, fitness activities throughout the festival, including footvolley exhibition matches and clinics, Glow DanceJam, Sunset Yoga, Experience Sports FIT-sessions such as Zumba, Boot Camp, Cardioblast, Yoga, and SuperFit.Community (Run), and leisure activities such as lunchtime movie screenings, Football Fan Scavenger Hunt, storytelling sessions, and Junior Playcation kids' day camp
- Collaboration with Sport Singapore, Singapore Tourism Board, National Youth Council, International Champions Cup, Football Association of Singapore, and Starhub

Japan Summer Festival in conjunction with Sports Hub Community Play Day | Tenth Edition – 8 & 9 September 2018 @ National Stadium (Various timings)

- Close to 45,000 participants
- Guest-of-Honour – Ms Tan Gee Keow, Permanent Secretary for Ministry of Culture, Community and Youth, and Ms Cheng Li Hui, MP for Tampines GRC
- Key highlights include the Bon Odori Dance, Yukuta try-outs, Domo and Pikachu meet & greet sessions, Taiko Drum performance, Hawaiian Hula dance performance, the Japanese Association's game corner, and J-party Fitness mass workouts by Japanese instructors.
- Collaboration with Sport Singapore and The Japanese Association Singapore

Singapore Sports Hub Season of Giving in conjunction with Sports Hub Community Play Day | Eleventh Edition – 1 & 2 December 2018 @ OCBC Square (Various timings)

- Around 30,000 participants
- Guest-of-Honour – Ms Sim Ann, Senior Minister of State for Ministry of Culture, Community and Youth
- Key highlights include the Grandma Mary and Band, OnWheels Dance Group, Believe B60 Charity Run, Santa Run for Wishes, Fashion for a Social Cause Runway.
- Collaboration with Giving Week National Movement

Sports Hub Community Play Day in support of HSBC Singapore Rugby Sevens | Twelfth Edition – 13 & 14 April 2019 @ OCBC Square (10am to 7pm)

- Around 28,000 participants
- Themed Super 7s Warrior to spread the message of the game of rugby and its ethos
- Key highlights include Red-X Challenge + Red-X Kids, Parkour Playspace and Super 7s Adventure Race.
- Collaboration with Sport Singapore, Families for Life, Red-X, Amino Vital, 100 PLUS, Great Eastern, ActiveSG and Starhub

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:



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