



GATHERING THE COMMUNITY FOR A SEASON OF GIVING AT THE SPORTS HUB COMMUNITY PLAY DAY



Guest-of-Honour Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development (Centre), participating in the Shin Zhong Taiji Quan workout



Team Singapore's Boccia athletes playing a demo match with the Indonesian team



Participants enjoying themselves at the first-ever 3-generation Family Fitness – Massage Workout



Onsite donation drives were conducted in conjunction with the Giving Week national movement

More images can be downloaded here: <http://bit.ly/2Ak7c3P>

(Photo Credit: Singapore Sports Hub)

Singapore, 2 December 2017 – The Singapore Sports Hub basked with festive cheer as close to 14,500 participants, made up of families young and old, gathered at OCBC Square and took part in a series of fun-filled activities. Themed “Season of Giving”, these activities ranged from workouts to performances, health talks to fitness activities, as well as opportunities for the community to do their part for charity.

Guest-of-Honour Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development, launched the event and flagged off the ActiveSG OAC Family AdvRace, a family-friendly adventure race. This was followed by stopovers to try out activities such as Calisthenics, bike spinning, and Taiji Quan, among others.

Mr Oon Jin Teik, Acting Chief Executive Officer of the Singapore Sports Hub, said, “It is heartening to see multi-generation families spend quality time with one another, and the community come together to

support local charities at this giving-themed Sports Hub Community Play Day. We hope it has been a meaningful day of play for all and look forward to bringing more unique experiences for our visitors.”

The first-ever 3-generation (3G) Family Fitness – Massage Workout witnessed families – children, parents, and grandparents – enjoying themselves while participating in a specially choreographed workout routine using hand-held massage hammer sticks that were given to participants for free. Other activities throughout the day include three hours of non-stop Salsation, Zumba, and Kardio Kickboxing workouts at the G-Motion Fitness Marathon by Giordano, KpopX Fitness Anniversary, Piloxing by Health Promotion Board (HPB), Superfit Community Circuit, archery and laser tag, Family Play Time by People’s Association, festive market selling customised gifts, as well as carnival and arcade games.

Participants were also able to try out calisthenics, bike spinning, jump rope, and disability sports including boccia, wheelchair basketball and goal ball. Team Singapore’s boccia athletes Jeralyn Tan Yee Ting, Neo Kah Whye and Juni Syafiq Bte Jumat were present to interact with the participants and played a demo match with the Indonesian team.

Children were kept entertained at the Sports Hub Library and the Singapore Sports Museum, with activities such as story-telling and colouring sessions, kids yoga, face-painting, movie screening, craft activities and traditional games.

In conjunction with the Giving Week national movement, onsite donation drives were also conducted by Focus on the Family and REACH Community Services (RCSS). Funds raised for Focus on the Family will be used to conduct family life education to strengthen the institution of family, while RCSS will use the funds to support RCSS programmes and services that benefit low income and needy families, at-risk youths and the lonely and vulnerable seniors.

For those who missed out the donation drives at the Sports Hub Community Play Day and would like to make a contribution to our charity partners, they can still do so at the daily FIT-Sessions at the Singapore Sports Hub till Tuesday, 5 December 2017 (Please see Appendix A for FIT-Session schedule).

The “Season of Giving” Sports Hub Community Play Day is presented by the Singapore Sports Hub in collaboration with ActiveSG, SportCares, Health Promotion Board, People’s Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, iSwitch, and Pizza Hut.

The next instalment of the Sports Hub Community Play Day is scheduled for 10 March 2018 and will be water-themed.

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For media enquiries, please contact:

Bertrand Teo
Singapore Sports Hub
DID: +65 6653 9716
Email: bertrand.teo@sportshub.com.sg

Victoria Tan
Singapore Sports Hub
DID: +65 6653 9714
Email: victoria.tan@sportshub.com.sg

PHOTOS

Download link: <https://www.dropbox.com/sh/fmmc10ttuudj2jv/AADC3EZlhUEXh08qAFGx7Juza?dl=0>

Photo Credit: Singapore Sports Hub

OFFICIAL HASHTAGS

#SportsHubPlayDay

#sgsportshub

Appendix A – FIT-Session Schedule



FIT-SESSIONS / Plan your **FREE** fitness workouts with our new FIT-SESSIONS SCHEDULE

| FIT-SESSION* | ACTIVITY | TIME | VENUE |
|--------------|--------------------------|------------------|---------------------------|
| Monday | Zumba | 7.00pm - 8.00pm | Gate 2, 100Plus Promenade |
| Tuesday | Boot Camp | 7.00pm - 8.30pm | Gate 2, 100Plus Promenade |
| Wednesday | Cardio Blast | 7.00pm - 8.00pm | Gate 2, 100Plus Promenade |
| | Yoga | | Sports Hub Lawn Bowls |
| Thursday | SuperFit.Community (Run) | 7.00pm - 8.30pm | Gate 2, 100Plus Promenade |
| Friday | Yoga | 7.00pm - 8.00pm | Sports Hub Lawn Bowls |
| Saturday | SuperFit.Community (Run) | 9.00am - 10.30am | Gate 2, 100Plus Promenade |
| Sunday | Cardio Blast | 9.00am - 10.00am | Gate 2, 100Plus Promenade |

For more information, visit <http://www.sportshub.com.sg/community/Pages/ExperienceSports/fit-sessions.aspx>.

ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle.

Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role of promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations.

Collectively, the seven editions of the Sports hub Community Play Day have drawn more than 100,000 attendees and highlights of each may be found below.

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest of Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- First session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- Launch of Fitbit FIT-Sessions with a mass Zumba workout; debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest of Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton, and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day
- Charitable activity in collaboration with Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports

- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- ~ 14,000 participants
- Guest of Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)
- First water-themed Sports Hub Community Play Day
- Debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)

- ~ 21,000 participants
- Guest of Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- > 18,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9am to 7pm)

- Close to 14,500 participants
- Guest of Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development
- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, SuperLeap, iSwitch, and Pizza Hut

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:



Tel: (65) 6653 8900 | 1 Stadium Drive Singapore 397629
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