



HSBC SINGAPORE RUGBY SEVENS 2020

11 & 12 APRIL 2020
NATIONAL STADIUM



FOR IMMEDIATE RELEASE

HSBC SINGAPORE RUGBY SEVENS TICKETS GO ON SALE; 2020 TOURNAMENT OFFERS NEW SUPER EARLY BIRD PRICING FOR FANS

- *Super Early Bird discount available until 25 November 2019*
- *Great value packages for a two-day family extravaganza*

SINGAPORE, 17 October 2019 - Sport Singapore, Singapore Sports Hub and Singapore Rugby Union today announced that tickets for the 2020 HSBC Singapore Rugby Sevens are on sale now for a Super Early Bird rate until 25 November. The offer provides fans up to 27 per cent off the regular ticket price to the flagship event which returns to the National Stadium on 11 and 12 April 2020.

The Super Early Bird offer is the cheapest way to buy a ticket to the 2020 HSBC Singapore Rugby Sevens. Providing access to two days full of entertainment, prices start at \$35 for adults, \$17 for youths and \$88 for a family of four. HSBC cardholders receive a further 5% discount during the Super Early Bird phase.

Full details of ticket prices can be found below and by visiting www.singapore7s.sg.

		SUPER EARLY BIRD PRICE	STANDARD PRICE
Premium, Reserved Seating at Level 100 Seats (North Side)			
Individual		\$199	\$249
Category 1, Free Seating at Level 100 Seats			
Family Package	2 Adults & 2 Youths	\$269	\$349
Adult		\$119	\$159
Youth (4 – 18 years)		\$45	\$59
Category 2, Free Seating at Level 400 Seats			
Family Package	2 Adults & 2 Youths	\$88	\$120
Adult		\$35	\$49
Youth (4-18 years)		\$17	\$25
<i>HSBC cardholders receive a further 5% discount during the Super Early Bird phase.</i>			
<i>Prices are inclusive of GST but exclude booking fees.</i>			



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Children under four years of age receive free entry. Stadium configuration remains unchanged from 2019, with Category 1 ticket holders having access to the lower bowl, in-stadium giveaways, best-dressed contests, interactive fan entertainment and a host of other exciting activities in and around the Stadium.

Limited premium reserved seating, located at Level 100 on the half-way line, is on offer for \$199. For a premium event weekend experience, VIP tickets are available for The Greenyards Club – an air-conditioned lounge where guests can mingle with rugby legends and enjoy an extensive selection of premium food and beverages together with a range of other entertainment. Further information can be obtained by contacting hospitality@singapore7s.sg.

The 2020 edition will build on the success of this year's event which saw some 57,000 fans enjoy the electric atmosphere at the National Stadium where South Africa ultimately triumphed over Fiji in a 20-19 thriller.

Dubbed the Family Sevens for its family-centric format, in addition to all the on-pitch action, ticket holders will be able to enjoy an extensive line-up of off-pitch entertainment at the two-day Sevens carnival. Highlights include a Family Fun Zone, Splash Party, rugby-themed games and live music.

Full details of the 2020 entertainment line-up will be announced in the new year. And for revellers looking to enjoy the sights and sounds of Singapore after play, Music After 7s returns to Clarke Quay, ensuring that the Sevens party continues long after the final whistle.

Tony Cripps, CEO of HSBC Singapore said: "As a long-term global partner of rugby, we are excited to extend our title sponsorship of the HSBC World Rugby Sevens Series for another four years in Singapore. We are continuing our commitment to the growth of rugby sevens both locally and globally, bringing fans closer to the action and supporting the development of grassroots rugby for our Singapore community. Rugby provides us with the opportunity to connect with customers and the local community, and we look forward to another exciting and enjoyable tournament in April next year."

Lim Teck Yin, Chief Executive Officer, Sport Singapore, said: "The Singapore Sevens has evolved into a wonderful fiesta for family, friends, corporate partners and partners. It promises to be a fun-filled weekend of world-class Rugby and activities for all. The extension of hosting rights till 2023 allows us to improve on the event year-on-year, growing interest in the sport and making it more attractive to fans."

World Rugby chairman, Sir Bill Beaumont, commented: "We are incredibly excited for another fantastic HSBC World Rugby Sevens tournament in Singapore in what is going to be a huge season for rugby sevens. The National Stadium always attracts a vibrant crowd, but we are particularly looking forward to seeing the impact that Rugby World Cup 2019 and the upcoming Tokyo 2020 Olympics has on attracting even more fans to this great venue for an inspiring weekend of rugby sevens."



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Daniel Marc Chow, General Manager, Singapore Rugby Union said: “The HSBC Singapore Rugby Sevens has been a marquee event for Rugby in Singapore. In addition to top international rugby being played, there are various youth and age group fringe tournaments that have their matches played in the stadium in front of the large crowd, bringing the rugby community closer together.”

In a message to rugby fans around the world, Bryn Jones, Chairman of Singapore Sports Hub, added: “We’re truly excited to welcome the international rugby community back this Easter to the National Stadium for one of the biggest sporting events in Singapore. The HSBC Singapore Rugby Sevens has built a reputation in delivering thrilling rugby action combined with non-stop entertainment. That is set to continue in 2020. With the combination of the speed and agility on the pitch and off-pitch carnivalesque entertainment with fancy dress for all ages , we encourage rugby fans and families from around the world to spend a meaningful Easter holiday in Singapore for the Sevens in 2020.”

On pitch, Kenya (2016) followed by Canada (2017) claimed their first-ever World Series wins in the Lion City before Sevens powerhouses Fiji (2018) and South Africa (2019) joined the elite club. With Ireland joining the core group of 15 teams, plus a 16th Invitational side, the 2020 showpiece will, once again, be a truly international affair.

The HSBC Singapore Rugby Sevens is part of the HSBC World Rugby Sevens Series. Played on a full-size pitch by teams of seven players, Sevens is a shorter and faster format of rugby. With each half lasting just seven minutes, match-days will run from 9:30 am to 8 pm on Saturday and 11:30 am to 8 pm on Sunday with between-game entertainment including sing-alongs, giant screen games and live music keeping the party atmosphere going all day.

The 16 teams competing in the HSBC Singapore Rugby Sevens are Argentina, Australia, Canada, England, Fiji, France, Ireland, Kenya, New Zealand, Samoa, Scotland, South Africa, Spain, USA and Wales with the final place awarded by invitation.

For more information and to purchase tickets, visit www.singapore7s.sg

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Photos & Visuals

Download link: <http://bit.ly/2VL5gKt>



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About Sport Singapore

As the national sports agency, Sport Singapore's core purpose is to inspire the Singapore spirit and transform Singapore through sport. Through innovative, fun and meaningful sporting experiences, our mission is to reach out and serve communities across Singapore with passion and pride. With Vision 2030 – Singapore's sports master plan, our mandate goes beyond winning medals. Sport Singapore uses sport to create greater sporting opportunities and access, more inclusivity and integration as well as broader development of capabilities. Sport Singapore works with a vast network of public-private-people sector partners for individuals to live better through sport.

To find out more, visit SportSG's websites www.sportsingapore.gov.sg and www.myactivesg.com. Follow us at www.facebook.com/myActiveSG and www.youtube.com/SingaporeSports.

About Singapore Sports Hub

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

About Singapore Rugby Union

Singapore Rugby Union (SRU) is the sole governing body in Singapore for the sport of rugby union. As a leading National Sports Association, SRU is a prominent and influential Union in Asia rugby and Singapore sport. The main purpose of SRU is to provide efficient governance, effective leadership and sanctioning for all rugby activities in Singapore. Known for business partnerships and its youth development programmes, SRU aims to raise the profile of rugby locally. Since 2016, the SRU has been Host Union for the Singapore leg of the HSBC World Rugby Sevens Series, which was recognised as the Best Sports Event – International for 2016 and 2017 at the Singapore Sports Awards.