



MORE THAN 18,000 EXPERIENCED AN ADVENTURE-PACKED DAY AT THE SPORTS HUB COMMUNITY PLAY DAY



(From left) Mr Oon Jin Teik, Acting CEO of Singapore Sports Hub; Mr Bryn Jones, Chairman of SportsHub Pte Ltd (SHPL) board; Ms Grace Fu, Minister for Culture, Community and Youth; Mr Lim Teck Yin, CEO of Sport Singapore and Mr Colin Chan, MD, Group Marketing, Great Eastern Life, launching the Sports Hub Community Play Day at the National Stadium.

Singapore, 16 September 2017 – The Singapore Sports Hub was a hive of adventure-seekers, sports enthusiasts, and families as more than 18,000 participated in a Super Warrior-themed Sports Hub Community Play Day today.

Ms Grace Fu, Minister for Culture, Community and Youth, kicked off the day's programme with a high-energy Warriors Fitness Party Zumba session. This was followed by stopovers at the basketball court to engage children from the ActiveSG Basketball Academy, a session of mini-tennis at the Women's Tennis Association (WTA) Finals booth, and archery tryouts, before flagging off contestants at the Great Eastern Warriors Challenge obstacle course.

Said Minister Fu, “It is encouraging to see the Community Play Day become a regular feature in the Sports Hub’s programming. Apart from providing opportunities for the community to experience the facilities, the Sports Hub has also worked with community partners to bring their beneficiaries to participate in the activities. I look forward to seeing more of such events happening at the Sports Hub.”

Mr Oon Jin Teik, Acting Chief Executive Officer of the Singapore Sports Hub, said, “We are delighted to see strong turnouts at each edition of the Community Play Day. This time we upped the ante by bringing an obstacle course to the stadium grounds for the first time, along with other novel activities such as the Surfset and pound fit workout. We are committed to innovating and improving our offerings, and will continue to work closely with our partners to provide a unique experience for all our patrons.”

The Great Eastern Warriors Challenge, an adult-only obstacle course designed to test thrill-seekers’ physical limits, saw members of the public team up to tackle obstacles such as the Fence Climb, Tyre Trouble, Cargo Net Climb, Rubber Burn and Ladder Traverse. The challenges required participants to fit between rows of tyres, before testing their core strength and agility as they reverse crawled their way to the finishing line while hanging from a bar.

Commented Mr Colin Chan, Managing Director, Group Marketing, Great Eastern, “We are delighted to support the Sports Hub to promote an active lifestyle. Sport brings communities together and as a LIFE company, Great Eastern is committed to empowering the community to live healthier and better. One excellent example is today’s inaugural Great Eastern Warriors Challenge. The exciting obstacle course proved a good test for the hundreds of fitness enthusiasts and attracted tremendous response, as did our Live Great Fiesta.”

The young and the young at heart also had a wonderful time at the Family Warriors Challenge – a kid-friendly version of the obstacle course, featuring giant inflatables such as the 29-metre-long The Odyssey joint obstacle run, Tarzan Free Fall, Bumpy Bouncer and more.

Over at the basketball court, around 400 children from the ActiveSG Basketball Academy had the opportunity to start the new season of their lessons with the Singapore Slingers basketball team and Australian professional basketball team, the Adelaide 36ers, under the canopy of the world’s largest free-spanning dome. Many others also had the opportunity to do mini shootouts and interact with the Slingers.

The OCBC Care’s contingent of 260 beneficiaries were delighted to try their hand in various fun and unique activities that they would otherwise not be able to enjoy. This is the second time OCBC Cares participated in the Sports Hub Community Play Day.

The Sports Hub Community Play Day is presented by the Singapore Sports Hub in partnership with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore (Merlion Cup), Singapore Slingers, BNP Paribas WTA Finals Singapore presented by SC Global, People’s Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness and Families for Life.

For more information on the Sports Hub Community Play Day, please visit www.sportshub.com.sg/CommunityPlayDay.

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PHOTOS

Download link: <https://www.dropbox.com/sh/s2u06heu1r9nob8/AAAKQvFj7UFC8gpuHD1ysmPFa?dl=0>

Photo Credit: Singapore Sports Hub

OFFICIAL HASHTAGS

#SportsHubPlayDay

#sgsportshub

Snapshots of the Sports Hub Community Play Day

Download high-res images here: <http://bit.ly/2fqdKmi> (Photo Credit: Singapore Sports Hub)



Minister Grace Fu interacting with the ActiveSG Basketball Academy participants



Minister Grace Fu interacting with the kids at the Archery fun play by the Health Promotion Board



Minister Grace Fu joining in the Warriors Fitness Party (Zumba)



Minister Grace Fu tries her hand at the WTA tennis tryout



Participants overcoming the Tyre Trouble Obstacle Course at the Great Eastern Warriors Challenge



A Kid having fun at the Family Warriors Challenge Tarzan Free Fall inflatable



Participants trying out the pound fit workout



Adults and kids enjoying themselves at the Surfset

ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to discover, rediscover and participate in sports and sporting activity with a view to adopting an (even more) active lifestyle.

Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover and participate with the various facilities and activities available at the Sports Hub respectively, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held in a different location within the Sports Hub campus, thereby presenting different aspects of the Sports Hub in addition to the activities held at that particular facility or space.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role of promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations.

Collectively, the past five editions of CPDs have drawn close to 70,000 attendees and highlights of each, including a preview of the upcoming sixth edition to be held on 16 September, may be found below.

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest of Honour – MP Lim Biow Chuan
- First session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- Launch of Fitbit FIT-Sessions with a mass Zumba workout; debut of Speedminton
- Collaboration with Active SG, SportSG and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest of Honour – Minister Tan Chuan-Jin
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest of Honour – Minister Grace Fu Hai Yien
- Festive edition of Community Play Day
- Charitable activity in collaboration with Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- ~ 14,000 participants
- Guest of Honour – Minister S. Iswaran
- First water-themed Sports Hub Community Play Day
- Debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 18 & 19 June 2017 @ OCBC Arena (10am to 9pm)

- ~ 21,000 participants
- Guest of Honour – Mr Baey Yam Keng
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore and Great Eastern

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- More than 18,000 participants
- Guest of Honour – Minister Grace Fu Hai Yien
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness and Families for Life

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

