

Media Advisory

SINGAPORE SPORTS HUB IS EMBRACING SOCIAL BONDING ON LAND, OUT AT SEA, AND IN THE AIR!

Groove to Singapore's Longest Zumba Relay, feel the breeze at the Singapore Regatta Waterfest, and enjoy outdoor AirBadminton games – no matter which way the wind blows!

Singapore, 2 November 2020 – Those travel bookings might have to wait a while longer, but in the meantime, the Singapore Sports Hub is energising social bonding with three unique experiences. We are revitalising activities for small groups as we ease responsibly out of crowd restrictions. Explore these lively activities while enjoying the fresh air around the Singapore Sports Hub.

If you love moving your feet to infectious, feel-good music, **Singapore's Longest Zumba Relay** is happening on November 14, 10am – 5pm at Singapore Sports Hub's OCBC Square. This exciting 7-hour event is heading for a place in the Singapore Book of Records, and you're invited to join in person! Sign up and join multiple small groups of Zumba enthusiasts as they bop along to high-energy music and break a national record while you're at it. The relay will see 14 sessions of Zumba (30 minutes each, with 15 persons per session), performed in groups of 5, and topping off at more than 200 participants in all.

This event is of a hybrid "phygital" format; one that combines both physical and virtual, so participants can also opt for the separate online sessions via Zoom! Full details here: www.zomba.sg.



Hosted by fitness hosting personality Sharina Bynes and showcase 7 other Zumba instructors

The **Singapore Regatta Waterfest** marks another milestone as we progress into the new normal. Organised in collaboration with the Singapore Dragon Boat Association, the event takes place from Nov 28 to Dec 6, and is closed to the public due to safe management measures. The popular event was fully subscribed within 24 hours of the registration call with 128 teams, which means 32 teams will compete daily over the 4 days.

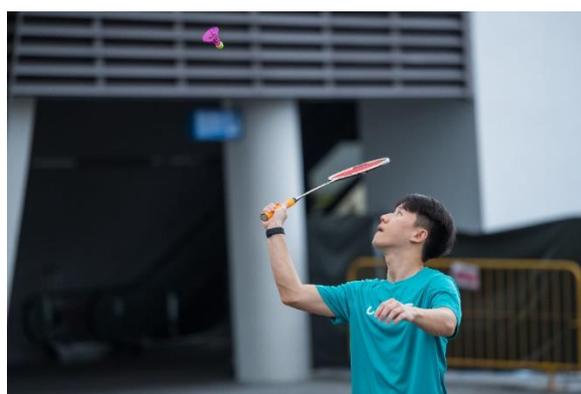


High-energy all round. Image from 2019's Singapore Regatta Waterfest

Finally, who needs indoor courts when you have **AirBadminton**? Play the popular sport at the Singapore Sports Hub precinct, no matter how big of a breeze is blowing! Happening over the weekends of Dec 5 to Dec 20, the game revolves around the specially designed AirShuttle, a durable, stable, and wind-resistant shuttlecock developed over 5 years in collaboration with the Institute for Sports Research (ISR) at Nanyang Technological University of Singapore.

Mr Gerald Heng, CEO of Singapore Badminton Association, says, "The Singapore Badminton Association is thrilled to work with Singapore Sports Hub on this wonderful initiative to bring AirBadminton, the new outdoor game, to badminton lovers!" Now you can work that tan as you smash those rallies in the outdoors! Registration begins Nov 2. Full details here:

www.sportshub.com.sg/AirBadminton



Special shuttlecock used in AirBadminton allows the game to be enjoyed at any outdoor venue.

Mr Stephen Keogh, Asst General Manager of Sales & Programming at Singapore Sports Hub, shared, "The Singapore Sports Hub is proud to be playing a part in keeping Singaporeans fit and active. We're also very happy to host some competitive sport again, with the Singapore Regatta Waterfest providing an opportunity for Singapore's rowing community to get back into the water and rally team spirits again. We look forward to starting to host more competitive action in the upcoming months."

MEDIA ENQUIRIES

Gerri Kwan
Assistant Director, Communications
Gerri.kwan@sportshub.com.sg

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

