

Media Advisory

Onwards and stronger together!

Singapore Sports Hub celebrates fifth anniversary with slate of virtual activities for the community

Singapore, 20 July 2020 – The Singapore Sports Hub is commemorating its fifth anniversary this July with a month-long virtual celebration that will culminate with the National Day Fiesta on 9 August.

Since its official opening by Prime Minister Lee Hsien Loong on 26 July 2015, the Singapore Sports Hub has hosted some of the world's best sports teams, players, concerts, the 2015 SEA Games, the 2016 National Day Parade, ASEAN Para Games as well as members of the community in Singapore.

“The last five years marked many national milestones for the Singapore Sports Hub. While we look forward to welcoming everyone back, we are committed to support and keep the community engaged virtually in the meantime. Through the fifth anniversary and National Day celebrations, we hope to uplift spirits and galvanise the community to journey onwards and stronger together with us in the new normal,” said Lionel Yeo, Chief Executive Officer of the Singapore Sports Hub.

While it may still be some time before crowds can fully return, the Singapore Sports Hub is hoping to draw the community in with engaging content at www.sportshub.com.sg/Virtual-Play. The content includes Insta-filters, videos and games that will recreate the multifaceted experience of the hub and mark the celebrations. An interactive map of the Singapore Sports Hub will feature activities and content pieces for the community to learn, play and be entertained from the safety and comfort of their homes.



*[Overview of the interactive map which will be LIVE on Sat, 25 July 2020
www.sportshub.com.sg/Virtual-Play]*

Speed Racer - Interactive Running Game

1. Runners missing the iconic 100PLUS Promenade encircling the National Stadium can revisit the track in a virtual running game. The game features a virtual track with several obstacles - including other runners, and even otters, along the way.



[A screengrab of the 'Speed Racer' game]

Shoot Your Best – Relive Nostalgia and Discover Insta-Worthy Spots

2. Visitors can also virtually explore the Sports, Arts and Heritage Trail to learn about the rich history of the Kallang area and seek out the Merdeka Lions, as well as the uniquely designed repurposed benches made from timber seats of the Old National Stadium. Participants may even uncover picturesque spots around the Sports Hub to capture the perfect Instagram shot on their next visit, all through a virtual experience.



[Left: Repurposed benches made from timber seats of the Old National Stadium, Right: One of the birthday-themed Instagram filters]

Video Ga-Ga – Special Birthday Wishes

3. The public will also get to know more about the people behind the Singapore Sports Hub as the team leads the celebrations with a special birthday video. Instagram users can also join in the celebrations and fun through an exclusive series of birthday-themed Instagram filters, and tag @SGSportsHub in their creative Instagram stories!

National Day Fiesta

4. The celebrations will culminate with the first-ever virtual National Day Fiesta on 9 August at 1pm. It will feature a special 55-minute show hosted by Michelle Chong's *Ah Lian* and will allow audiences to connect, dance and play together while celebrating the nation's birthday in the safety of their homes. The community can also join the #PlankThatSong challenge, and those who submit their videos by 31 July will have the opportunity to have their videos featured during the event. Interested participants can post their plank videos on their personal Instagram accounts, tag @SGSportsHub and #PlankThatSong. For more information, visit the official National Day Fiesta webpage at www.sportshub.com.sg/NDFiesta

Safe to Play

5. With the reopening of some of its sports and recreational facilities in June, the Singapore Sports Hub has been carrying out regular disinfecting and cleaning of spaces and high-touch areas, as well as implemented safe management measures to ensure that the safety and well-being of the community is prioritised. Visitors can find a '[Safe to Play](#)' feature video on the virtual map that highlights the comprehensive safety measures in place to safely welcome the community back to the Sports Hub.



[A scene from the 'Safe to Play' video, featuring temperature screening of a patron at the reception]

- End -

Notes to editor

Officially opened by Prime Minister Lee Hsien Loong on 26 July 2015, the Singapore Sports Hub has become a welcoming home for Singaporeans across all walks of life, hosting the 2015 SEA Games, WTA Finals, the International Champions Cup, the Great Eastern Women's Run, Community Play Days and more. Going beyond just sports and into a true destination for entertainment and lifestyle events, the Singapore Sports Hub has played host to sold-out concerts featuring iconic music acts such as U2, Coldplay, BTS and Singapore's very own mandopop titans JJ Lin and Stefanie Sun.

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ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

