



## RELIVE THE GOOD OL' WONDERLAND AT THE SPORTS HUB COMMUNITY PLAY DAY

**SINGAPORE, 14 June 2017** – Embark on a nostalgic journey this Father's Day weekend as the Sports Hub Community Play Day returns on 17 and 18 June 2017, 10 am to 9 pm at the OCBC Arena.

Held over two days for the very first time, Guest-of-Honour, Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community and Youth will kick-off the Sports Hub Community Play Day and participate in a mass workout at OCBC Arena Hall 1.

The Sports Hub Community Play Day is a quarterly community engagement initiative aimed at bringing families and friends together to experience sports, lifestyle and entertainment activities. First introduced in June 2016, it has successfully attracted over 50,000 participants from the previous four editions.

Themed Good Ol' Wonderland, families will be able to relive the good old times of pure family fun at the Wonderland Amusement Park which was previously located at the present site of the Singapore Sports Hub from 1969 to 1988.

Participants can look forward to fun and exciting activities for the whole family to enjoy. Highlights of the activities include (see Appendix A for more event information):

### At Arena Park

- Good Ol' Carnival Games and Amusement Rides
- Bubble Playground
- Parkour Workshop

### At Arena Lobby

- Heritage Gallery and Museum Tours
- Get into the carnival atmosphere and win attractive prizes

### At OCBC Hall 1

- Inflatables Playground
- Stage activities
- Glowing Zumba & Illuminated Tunnel

Commenting on the Sports Hub Community Play Day, Mr Chin Sau Ho, Senior Director for Corporate Communications and Stakeholder Management for the Singapore Sports Hub said "The Singapore Sports Hub is committed to bring world-class events to Singapore. At the same time we want to play a bigger role in bringing families and communities together to experience sports, entertainment and lifestyle activities and events. The Singapore Sports Hub will continue to work

closely with different agencies and partners to broaden our offerings through interesting and innovative initiatives to cater and reach more people with different likes and interests.”

For more information on the Sports Hub Community Play Day, please visit [www.sportshub.com.sg/CommunityPlayDay](http://www.sportshub.com.sg/CommunityPlayDay).

*Note: Admission to the event is FREE. Fees are applicable for amusement rides and carnival games*

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**For media enquiries, please contact:**

Kamille Agbisit  
Weber Shandwick  
T: +65 6825 8019  
HP: +65 9824 5955  
Email: [kagbisit@webershandwick.com](mailto:kagbisit@webershandwick.com)

Lilian Lye  
Singapore Sports Hub  
T: +65 6653 9126  
HP: +65 9850 2627  
Email: [lilian.lye@sportshub.com.sg](mailto:lilian.lye@sportshub.com.sg)

## APPENDIX A

### Event Information

#### (i) Event Programme (17 & 18 June)

Activity	Time	Location
Amusement Rides and Carnival Games* <i>*These attractions are ticketed, please refer to ticketing information for pricing</i> <i>Including the thrilling pirate ship, classic spinning tea cup, a helicopter, galloping horses, racing motorbikes, trackless trains and many more</i>  <i>Guests can try their hand at the bottle ring toss, ball on clown, high score roller, fishing, ping pong and the goblet cup</i>	All day	Arena Park
Bubble Playground	10am to 6pm	
Parkour Workshop	11am, 1pm and 3pm (45min per session)	
F1 Roving Truck	3pm to 9pm	
Inflatable Rides <i>Families can bounce away at the giant inflatables (adults included), featuring the Challenger, Bouncer, Slide, The Running Man, Dragon's Castle, Mighty Jump and many more</i>	All day	
Kampong Games	10am to 6pm	OCBC Arena
Bubble Show	17 June, Sat 7.15pm to 8pm	18 June, Sun 3pm to 3.45pm Hall 1
Glowing Zumba <i>a class that mixes dance and aerobics with hip-hop, salsa, samba and mambo in a party atmosphere</i>	8pm to 9pm	
Illuminated Tunnel	7pm to 9pm	
Heritage Gallery <i>The Heritage Gallery, in partnership with the National Heritage Board presents visitors with a view to Singapore's past, including Singapore's sporting success</i>	10am to 9pm	
Fringe Activities <ul style="list-style-type: none"><li>• Photobooth</li><li>• Balloon twisting</li><li>• Kids art &amp; craft</li><li>• Face painting*</li></ul>	11am to 6pm  *Illuminated face painting will be available from 7pm to 9pm	OCBC Arena Lobby
Guided tours of Singapore Sports Museum <i>*Limited to 20pax per timeslot</i>	1.30pm, 3pm, 5pm (45min)	Singapore Sports Museum

Note: Activities & schedule subject to change

## (ii) Ticketing Information for Amusement Rides and Carnival Games

Price per coupon: \$5

Coupon Bundle	Value	Cost
Paktor Bundle	6 coupons	\$27 (Save \$3)
Kaki Bundle	12 coupons	\$50 (Save \$10)
Family Bundle	20 coupons	\$80 (Save \$20)

Complete 10 activities\* and redeem a token to claim attractive prizes at the claw and capsule toy machine!

\*Out of the 10 activities, 6 needs to be from the Amusement Rides/Carnival Games and 4 from the Inflatable Rides.

## (iii) Event Map



## **APPENDIX B**

### **'Catch the Moment' Giveaway**

Contest Mechanics:

1. Screenshot the end frame of a short video posted on [Singapore Sports Hub's Facebook Page](#)
2. Share the image on your Facebook profile with the hashtag [#SportsHubPlayDay](#) and tag @sporesportshub!
3. All eligible submissions will be contacted & participants will be asked to come down for a game of Tikam on 17 & 18 June.

*Note: Contest will run till 18 June 2017.*

For more information on the rules and regulation and terms and conditions of the contest, please visit: [Sports Hub "Community Play Day 5" Lucky Draw](#)

### **Redemption Booth**

How to claim your prize:

1. Get yourself a programme booklet
2. Get on the rides and get stamped
3. Redeem your token at the redemption booth
4. Try your hands at the claw / capsule toy machine and claim your prize!

## ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Water Playground, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:



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