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SINGAPORE SPORTS HUB SUPPORTS THE GROWTH OF ESPORTS IN SINGAPORE THROUGH PARTNERSHIP WITH TEAM FLASH

- *Singapore Sports Hub is providing a professional esports training facility, with a view towards Singapore's participation at the 2019 SEA Games.*
- *Team Flash, one of Singapore's most prominent esports teams, have several of their athletes crowned as Asian champions for FIFA esports last year.*
- *Joint-partnership in hosting workshops and community events to sustain the growth of esports in Singapore.*

Singapore, 1 March 2019 – Singapore Sports Hub and Singapore's premier esports organisation, Team Flash, are collaborating on a cohesive talent development plan for 2019 which includes a professional esports training facility to develop local emerging talent in esports, in view of Singapore's participation in this year's SEA Games in Philippines and the next Asian Games 2022 in Hangzhou, China. The provision of a structured and conducive environment helps the athletes to focus in their training regime so as to develop local emerging talents to excel in esports.

Singapore Sports Hub is positioning to be the hub for this rapid growing ecosystem, with an outlook to host more esports-related events in this world-class arena. In 2018, Singapore Sports Hub hosted the first Hyperplay (co-organised by Riot Games and MTV) and the AOV Valor Cup organised by the Singapore Cyber Sports Online Gaming Association (SCOGA).

Team Flash has achieved recognition for Singapore with multiple podium finishes at international esports tournaments. Their most significant achievement came at the EA Champions Cup last year, beating top Asia-Pacific countries including China, Korea, Thailand, Vietnam and Indonesia, and winning USD\$208,000 in team prize winnings.

Team Flash also enjoyed success on the regional front, with its Arena of Valor team from Vietnam coming in 2nd at the World Championships in Bangkok last year. Overall, Team Flash's esports athletes won an impressive USD\$350,000+ in prize money across all titles in 2018.

Some of the top esports athletes Team Flash have developed include Joseph “Zarate” Yeo and Amraan “Amraan” Gani, who both represented Singapore at the FIFA E-World Cup, Global Playoffs in Amsterdam last year.

With this partnership, Singapore Sports Hub will be the first predominant sports venue to support a team-exclusive training facility with Team Flash as a key partner. The partnership also includes hosting regular workshops and community activations anchored around Sports Hub venues, highlighting the rising profile of national athletes in esports.

“Singapore Sports Hub is always proud to be a part of our local sports ecosystem. We are looking forward to the exciting plans with Team Flash which includes providing a conducive environment for emerging local talents especially in the world of esports. Singapore Sports Hub will be the partner of choice to growing Singapore’s esports industry and building future national stars,” said Adam Firth, Chief Commercial Officer of Singapore Sports Hub.

“We are truly excited to partner Singapore Sports Hub to develop the country’s top esports talent. Our strategic partnership will provide us with the essential infrastructure to execute our talent roadmap in this world-class venue with traditional athlete support for our esports athletes,” said Terence Ting, CEO & Founder of Team Flash.

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PHOTOS

- Download link: <https://bit.ly/2VwUxlz>
- Photo credit: Singapore Sports Hub

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic 11,000-capacity Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths
- Large waterfront and precinct spaces (e.g. OCBC Square, Arena Park, Stadium Roar)

The Singapore Sports Hub, managed by SportsHub Pte Ltd, is one of the largest sporting Public Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: @sgsportshub
- Instagram: sgsportshub

The Public-Private Partnership includes:



ABOUT TEAM FLASH

Team Flash is Southeast Asia's fastest growing esports franchise, empowering talented esports athletes to pursue a professional career in gaming.

The organization has invested in talent and infrastructure across Vietnam and Singapore - currently holding a portfolio of 5 professional teams in Arena of Valor, League of Legends, FIFA, Hearthstone and Fortnite.

With headquarters located in Singapore, Team Flash's esports talent are located across Southeast Asia with a regional footprint of more than 500,000 fans across all team and player channels.

Our mission is to provide an authentic experience for both players and fans in our journey together to become global champions of the digital sport.

For more information on Team Flash, visit the following channels below:

Facebook (International page): www.facebook.com/teamflashsea

Facebook (Vietnam page): <https://www.facebook.com/flashaovvn/>

Twitter: www.twitter.com/teamflash_gg

Instagram: www.instagram.com/teamflash.gg

YouTube channel (Flash TV):

<https://www.youtube.com/channel/UCtOVHlxUpB81BeODZO6mEEQ>

Website: www.teamflash.gg

Team Flash Factsheet

Player profile: Joseph “Zarate” Yeo

- Represented top professional teams across Asia including a 1-year stint in China with Team Newbee
- Currently in the 1st year of a 2-year contract with Team Flash (Signed in July 2018)
- Won USD\$70,000 (individual prize winnings) / USD\$300,000 (team prize winnings)

Top career achievements

- EACC Spring 2018 Gold medal (Team Singapore)
- EACC Winter 2016 Bronze medal (Team Singapore)
- FIFA E-World Cup, Global Playoffs Amsterdam 2018 top 64 world rankings
- FSL Season 4 2017 champion (China domestic esports league)

Organisation Profile

Mission: To empower professional gamers as role models for the next generation

Top awards & achievements

- AOV International Championship 2018 1st-runner up, Bangkok (Esport competed in: Arena of Valor, US\$150,000)
- EACC Champions Cup Spring and Winter 2018 back-to-back winners, Bangkok and Korea respectively (Esport competed in: FIFA, US\$208,000+)
- Asian Games 2018 Jakarta Palembang, 2nd-runner up (Esport competed in: Arena of Valor, bronze medal)

History

- Company was founded in November 2017
- Won > USD\$300,000 in prize money across all competitions
- Currently competes across 5 esports titles with professional esports athletes based in two markets:
 - > Arena of Valor, League of Legends (Vietnam)
 - > FIFA, Hearthstone, Fortnite (Singapore)
- Business expansion will be focused on Southeast Asia for next two years, including entry into Indonesia and Thailand esports later this year
- Signed 30 competitive esports players across SEA in 2018, with one-third turning full-time professional athletes (9 in Vietnam, 1 in Singapore)
- Partnership with Singapore Sports Hub officially starts in March 2019
- Ongoing discussions to extend the lease for long-term

Team Flash current partner categories

- Official broadcasting platform: NimoTV
- Official gaming gear: Logitech G
- Official beverage: Mountain Dew
- Official gaming chair: DX Racer