

**SPORTS HUB
COMMUNITY
PLAY DAY**

**Summer
Sports Jam**

13 JULY 2019 / 10 am to 8 pm
FREE ADMISSION
OCBC SQUARE

FOR IMMEDIATE RELEASE

SOAK UP THE SUN AT THE SUMMER-THEMED SPORTS HUB COMMUNITY PLAY DAY

- Sweat it out to the first ever **Summer Spin Jam** dance workout led by a DJ and a team of experienced Jam instructors; stay the evening for the **Glow Dance Jam**
- Test your physical prowess at the functional fitness activity, **RED-X Challenge: The Colosseum**
- Explore the Hub through the multi-sports, multi-stations activity, **Super Sports Day**
- Cool off with water fun play at **SPLASH-N-DASH**, and learn more about competing in a duathlon at the **Sports Development Series: Duathlon Introduction Clinic**



Visitors can expect a day of summer fun with lots of family-friendly and fitness activities.

Singapore, 10 July 2019 – Bask in the sun at the inaugural summer-themed Sports Hub Community Play Day happening at the OCBC Square on Saturday, 13 July from 10 am to 8 pm. The one-day event is free to the public and will feature a range of innovative fitness activities such as experiential party workouts and team building multi-sports challenges. Making its debut at the Play Day is the **Summer Spin Jam**, where participants can boogie through the afternoon from 4 pm to 6 pm, to the beats of a DJ and guidance of an instructor. Evening-time participants can join in the **Glow Dance Jam** from 6 pm to 8 pm and sweat it out amid the neon night. Other highlights include the **RED-X Challenge: The**

Colosseum for fitness enthusiasts and like-minded individuals to test their functional fitness ability, while sports-lovers can form teams for a shot at the multi-sports activity stations at the **Super Sports Day**.

Besides burning off calories, visitors can experience wet and wild fun at the **SPLASH-N-DASH** bubble run on water inflatables. Aspiring young athletes can join in the **Sports Development Series: Duathlon Introduction Clinic** to learn more about competing in a duathlon from the coaches of Triathlon Singapore.

Ms Christine Lau, Director of Sports and Community Programming, said, "The Summer Sports Jam brings on the good vibes of leisure recreational and sporting activities concept with a refreshing twist. It encourages the community to play outdoors and have loads of fun through multi-sports play with friends and family. We hope that through Sports Hub Community Play Day, participants will be able to discover that playing a sport and being active can be engaging and fun."

As part of USA Swimming's Training Camp Public Day in Singapore, the famed team will be making a special appearance at Sports Hub Community Play Day from 10 am to 11 am. Fans who register for the meet and greet session can get chance to meet the swimmers up close.

Coinciding with the upcoming 2019 International Champions Cup Singapore and in celebration of Singapore Football Festival - a yearly island-wide celebration of football by ActiveSG- , Summer Sports Jam will also be featuring various football and football-inspired activities such as Pool Football, Experience Sports Football Clinics, ActiveSG D.A.T.E Football, Learn-to-Play Footvolley and Water Soccer.

Participants can also earn summer rewards and stand a chance to bring home a limited-edition summer-themed pack, comprising an exclusive tank top, towel and drawstring bag, limited to the first 500 redemptions. Visit the event day Information Booth to find out more.

The Sports Hub Community Play Day is a quarterly community engagement initiative aimed at bringing the community together and encouraging a more active lifestyle through sports and recreational activities. Public can also look forward to the fourteenth edition of Sports Hub Community Play Day (Japan Summer Festival) on 7 and 8 September 2019. For more information on the Sports Hub Community Play Day, please visit www.sportshub.com.sg/CommunityPlayDay.

Summer Sports Jam Activity List:

1. Summer Spin Jam: Dance Workouts (4 pm to 8 pm)

Dance away those calories at this day-long workout activity led by a DJ and a team of experienced Jam instructors at the Summer Spin Jam. Those who stay through the evening can partake in the Glow Dance Jam, happening from 6 pm to 8 pm. Dance workouts include Bounce DanceFit, Kpop, Piloxing, Zumba, Cardio Blast, and Fit & Joy.

2. RED-X Challenge: The Colosseum (10 am to 7 pm)

Test your physical prowess at the functional fitness activity. Complete all the stations in a single sitting and warrior your way to the top of the hourly leaderboard. Participants of

different fitness level are welcome to join in the challenges. Professional guidance will be provided at the stations.

3. Super Sports Day (10 am to 7 pm)

Sports lovers can form a team of three to five and have a go at multiple sporting challenges such as Pitch Perfect baseball challenge, Giant Bucket Pong basketball challenge and more. Hunt and solve mysteries at various stations located all around Singapore Sports Hub!

4. SPLASH-N-DASH (10 am to 7 pm)

Chase the summer heat away at the SPLASH-N-DASH! Roll with us at the bubble run or have a splash in the water play activities on water inflatables such as the Balloon Blaster, Water Soccer, Water Obstacle and Kids' Water Slide. Toddlers can join in the fun at the special toddlers' friendly zone with fish-ponding and water guns play.

5. Duathlon Introduction Clinic by Triathlon Singapore (10 am to 6 pm)

As part of the Sports Development Series, coaches from Triathlon Singapore will be giving a Duathlon Introduction Clinic to aspiring young athletes. Learn more about competing in a duathlon from the experts and compete in a Mini Duathlon Race at the end of the clinic.

6. Overathird Netball Clinic by Singapore former National Netball Players (10 am to 5 pm)

Under the guidance of Singapore's former National Netball Players, learn the fundamentals of netball or refine your skills. Parents can also pit their netball skills against their children at the Parent-Child session.

7. Experience Sports Football Clinic & ActiveSG D.A.T.E. Football Clinics (10am to 7pm)

Various football clinics are available for children as young as 3 years old and up to 12 years old. Free play sessions are also available on the pitch for children from 1 pm to 2 pm and 6 pm to 7 pm.

8. Pool Football (10 am to 8 pm)

Play football on a life-size pool table. Aim and kick the soccer balls into the different pool table pockets.

9. Footvolley at Beach Volleyball Court (1 pm to 6 pm)

Combining elements of football and volleyball into the gameplay. Learn the basics of Footvolley at the Footvolley Clinics.

10. Community Fitness Assessment by ELXR® (10 am to 6 pm)

In collaboration with ELXR®, test your fitness through nine exercise modalities based on international guidelines and standards. Guided by professional coaches, improve your health and reach your fitness goals as you go through the nine stations.

11. Esports Dodgeball at Visitors Centre (10 am to 8 pm)

Compete against your peers at the non-sedentary esports using Augmented Reality Technology where you will not be restricted to being in front of a screen.

12. Football at Your Fingertips at Sports Hub Library (2 pm to 5 pm)

Meet the players from Table Football Association of Singapore and try a game of Subbuteo. Stand a chance to win New Balance vouchers when you compete in a friendly flick session with the professionals.

13. Football Trail at Singapore Sports Museum (10 am to 8 pm)

In conjunction with Singapore Football Festival, the Singapore Sports Museum invites you to explore the history of local football through a self-discovery Football Trail.

14. Film Screening at Shimano Cycling World: Return to Earth (A new movie from Anthill Films)

Embark on a cinematic journey connected by true to life examples set by riders of all ages around the world. Return to Earth is a feature mountain bike film about the simple act of living in those moments.

15. USA Swimming Public Day (8 am to 11 am)

Fans of team USA Swimming can catch their star athletes in action at OCBC Aquatic Centre between 8 am to 11 am, with a Meet and Greet session happening at OCBC Square from 10 am to 11 am. Registration is required.

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PHOTOS

Download link: <https://bit.ly/2I2LFAh>

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ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle.

Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role in promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations.

Collectively, the past twelve editions of CPDs have drawn more than 250,000 attendees and highlights of each may be found below.

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest of Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- The first session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- The launch of Fitbit FIT-Sessions with a mass Zumba workout; the debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest of Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into a Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slings, ActivFitness, ESPN, Speedminton, and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day
- Charitable activity in collaboration with the Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- > 14,000 participants
- Guest of Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)
- First water-themed Sports Hub Community Play Day
- The debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with the Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)

- > 21,000 participants
- Guest of Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- > 18,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca-Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9am to 7pm)

- > 14,500 participants
- Guest of Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development

- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance-off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, and iSwitch

Sports Hub Community Play Day | Eighth Edition – 10 & 11 March 2018 @ OCBC Square, Water Sports Centre, Splash-N-Surf (9 am to 7 pm)

- Almost 30,000 participants
- Guest-of-Honour – Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health
- Key highlights include 2nd Sports Hub – Singapore Dragon Boat Association Century Boat Race, DB Hearts Charity Race, Experience Fitness by Spark Connections, Singapore Fashion Runway: Fashion for a Social Cause and Tahiti Dance Fitness performance and workout
- Collaboration with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Singapore Fashion Runway, J'Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, Tahiti Dance Fitness

Singapore Sports Hub Festival of Football in conjunction with Sports Hub Community Play Day | Ninth Edition – 14 June to 30 July 2018 @ OCBC Square (Various timings)

- > 50,000 participants
- Key highlights include 4v4 football tournaments, daily football friendlies, penalty shootout games, meet-and-greets with football heroes, fitness activities throughout the festival, including footvolley exhibition matches and clinics, Glow DanceJam, Sunset Yoga, Experience Sports FIT-sessions such as Zumba, Boot Camp, Cardioblast, Yoga, and SuperFit.Community (Run), and leisure activities such as lunchtime movie screenings, Football Fan Scavenger Hunt, storytelling sessions, and Junior Playcation kids' day camp
- Collaboration with Sport Singapore, Singapore Tourism Board, National Youth Council, International Champions Cup, Football Association of Singapore, and Starhub

Japan Summer Festival in conjunction with Sports Hub Community Play Day | Tenth Edition – 8 & 9 September 2018 @ National Stadium (Various timings)

- Close to 45,000 participants
- Guest-of-Honour – Ms Tan Gee Keow, Permanent Secretary for Ministry of Culture, Community and Youth, and Ms Cheng Li Hui, MP for Tampines GRC
- Key highlights include the Bon Odori Dance, Yukuta try-outs, Domo and Pikachu meet & greet sessions, Taiko Drum performance, Hawaiian Hula dance performance, the Japanese Association's game corner, and J-party Fitness mass workouts by Japanese instructors.
- Collaboration with Sport Singapore and The Japanese Association Singapore

Singapore Sports Hub Season of Giving in conjunction with Sports Hub Community Play Day | Eleventh Edition – 1 & 2 December 2018 @ OCBC Square (Various timings)

- Around 30,000 participants

- Guest-of-Honour – Ms Sim Ann, Senior Minister of State for Ministry of Culture, Community and Youth
- Key highlights include the Grandma Mary and Band, OnWheels Dance Group, Believe B60 Charity Run, Santa Run for Wishes, Fashion for a Social Cause Runway.
- Collaboration with Giving Week National Movement

Sports Hub Community Play Day in support of HSBC Singapore Rugby Sevens | Twelfth Edition – 13 & 14 April 2019 @ OCBC Square (10am to 7pm)

- Around 28,000 participants
- Themed Super 7s Warrior to spread the message of the game of rugby and its ethos
- Key highlights include Red-X Challenge + Red-X Kids, Parkour Playspace and Super 7s Adventure Race.
- Collaboration with Sport Singapore, Families for Life, Red-X, Amino Vital, 100 PLUS, Great Eastern, ActiveSG and Starhub

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:



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