



SPORTS HUB COMMUNITY PLAY DAY ENJOYS LARGEST TURNOUT EVER

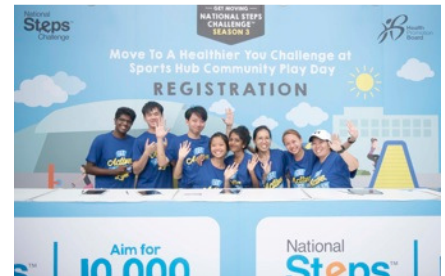
Almost 30,000 participants filled the Water Sports Centre, OCBC Square & Splash-N-Surf at the two-day Water Festival



School athletes participated in the Higher Education Beach Volleyball Competition



Families gathered to enjoy a seven-hour movie marathon at the OCBC Square



Volunteers dished out smiles at the HPB National Steps Challenge booth



It was all hand-eye coordination at the Sports Hub Library's table football activity



Avid cyclist, Alvin Low, shared his experience at the Tibet Cycling Talk by Shimano Cycling World



Participants hopped back in time at the Singapore Sports Museum's "Games of Yesteryear" Tour

Hi-res images can be downloaded here: <http://bit.ly/2FCSt7f>
(Photo Credit: Singapore Sports Hub)

SINGAPORE, 12 March 2018 – The Singapore Sports Hub wrapped up a weekend of splashing fun with a record turnout of almost 30,000 visitors who thronged the Water Sports Centre, OCBC Square, and the Splash-N-Surf at the 2-day Sports Hub Community Play Day – Water Festival.

The eighth edition of the Sports Hub Community Play Day delivered a slate of exciting activities for water sports enthusiasts, fitness lovers, and families alike. The first day of the festival kicked off with the 2nd Sports Hub – Singapore Dragon Boat Association Century Boat Race at the Water Sports Centre. 103 dragon boating racing teams battled it out against the iconic Sports Hub skyline in the curtain raiser for this year's dragon boat-racing calendar.

Throughout Saturday, participants sweated it out at the OCBC Square with innovative fitness experiences, such as the one-of-a-kind water bottle workout – titled 'Experience Fitness by Spark Connections' – and the Tahitian dance fitness workout inspired by the French Polynesian 'Ori Tahiti' moves, amongst other water-based

activities at the Splash-N-Surf. Along the Stadium Riverside Walk, the adventure continued with fun challenges organised by Republic Polytechnic students and lecturers at the Amazon River Telematch, while school athletes from various universities and polytechnics competed at the Higher Education Beach Volleyball competition.

The fun continued into the second day of the Water Festival, with a high-energy Sunday morning Cardio Blast workout, followed by a seven-hour movie marathon, as well as sports and wellness talks and activities at the Shimano Cycling World, Sports Hub Library and Singapore Sports Museum.

This edition of the Sports Hub Community Play Day is presented by the Singapore Sports Hub, in partnership with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Singapore Fashion Runway, J’Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, and Tahiti Dance Fitness.

The next edition of the Sports Hub Community Play Day will take place on 23 June 2018 at OCBC Square, in conjunction with the Festival of Football.

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PHOTOS

Download link: <https://www.dropbox.com/sh/c4sasp6z59uy63a/AABAHFKNtJ8g3GoTBz1txoZla?dl=0>

Photo Credit: Singapore Sports Hub

OFFICIAL HASHTAGS

#SportsHubPlayDay
#sgsportshub

ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle. Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role of promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations. Highlights of previous events, including a preview of the upcoming eighth edition, may be found below:

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest-of-Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- First session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- Launch of Fitbit FIT-Sessions with a mass Zumba workout; debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest-of-Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton, and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest-of-Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day
- Charitable activity in collaboration with Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- ~ 14,000 participants
- Guest-of-Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)
- First water-themed Sports Hub Community Play Day
- Debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)

- ~ 21,000 participants
- Guest-of-Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- > 18,000 participants
- Guest-of-Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9am to 7pm)

- Close to 14,500 participants
- Guest-of-Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development
- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, and iSwitch

Sports Hub Community Play Day | Eighth Edition – 10 & 11 March @ OCBC Square, Water Sports Centre, Splash-N-Surf (9am to 7pm)

- Almost 30,000 participants
- Guest-of-Honour – Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health
- Key highlights include 2nd Sports Hub – Singapore Dragon Boat Association Century Boat Race, DB Hearts Charity Race, Experience Fitness by Spark Connections, Singapore Fashion Runway: Fashion for a Social Cause and Tahiti Dance Fitness performance and workout
- Collaboration with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Singapore Fashion Runway, J’Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, Tahiti Dance Fitness

ABOUT THE SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors.

Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating designed to host Football, Rugby, Athletics, Cricket, entertainment events, and many more
- The 11,000-capacity iconic Singapore Indoor Stadium for sports and entertainment events
- A 6,000-capacity OCBC Aquatic Centre that can host international events and public swims
- A 3,000-capacity OCBC Arena with six halls that are scalable and flexible in layout
- Water Sports Centre featuring kayaking, canoeing, dragon boating, and pedal boating
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall
- Splash-N-Surf facility featuring the Kids Water Playground, Stingray and Lazy River
- 100PLUS Promenade that encircles the National Stadium
- Singapore Sports Museum and Singapore Youth Olympic Games Museum
- Shimano Cycling World
- Sports Hub Library
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball), lawn bowls, giant chess, skate park and running & cycling paths
- Large waterfront and precinct spaces (e.g. OCBC Square, Arena Park, Stadium Roar)

The Singapore Sports Hub, managed by SportsHub Pte Ltd, is one of the largest Public-Private Partnership (PPP) social infrastructure projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013, and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

