



SPORTS HUB COMMUNITY PLAY DAY MAKES A SPLASHING RETURN WITH A TWO-DAY WATER FESTIVAL

Singapore, 7 March 2018 – The Sports Hub Community Play Day makes a splashing return on the 10 and 11 March, with a slate of exciting water-themed activities to take water sports enthusiasts, fitness lovers and families alike on a two-day water festival, while watching more than 100 dragon boating teams and racing crews battle it out against the iconic Sports Hub skyline in Singapore’s first dragon boat race this year. True to form, Singapore Sports Hub continues to introduce unique and innovative fitness experiences with the debut of a one-of-a-kind water bottle workout titled Experience Fitness by Spark Connections. Other key highlights include a Tahitian dance fitness performance and workout which is suitable for all ages, a fashion show featuring models with disabilities and special needs championing their social cause, and a child-friendly water playground with over 10 carnival games and rides, amongst other activities.

Mr Adam Firth, Chief Commercial Officer of the Singapore Sports Hub, said, “Beyond staging world-class sports and entertainment events, the Sports Hub is also built for the community, to bring people closer together through shared sporting and recreational experiences. Through this water festival, we hope to bring community programmes to the public and encourage them to experience all the energy and vibrancy that this waterfront facility has to offer, for people to watch, play and live.”

Guest-of-Honour Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health, will flag off the DB Hearts Pioneer Race, in conjunction with the 2nd Sports Hub-Singapore Dragon Boat Association Century Dragon Boat Race.

In support of the Singapore World Water Day 2018, Dr Khor will also launch the Active, Beautiful, Clean (ABC) Waters Programme at the Sports Hub. This programme seeks to improve the quality of water and life by harnessing the full potential of our waterbodies. Nature-lovers may be keen to explore Sports Hub’s Bioretention Swale at the Arena Park, and a stretch of vegetated wetland habitat at our waterfront, which has attracted wildlife such as shorebirds, glittering dragonflies, and the native Smooth-coated Otter.

The Sports Hub Community Play Day is a quarterly community engagement initiative aimed at bringing the community together and encouraging a more active lifestyle through sports and recreational activities. Collectively, the previous seven editions drew more than 100,000 attendees.

WATER FESTIVAL – DAY 1

1) 2nd Sports Hub - Singapore Dragon Boat Association (SDBA) Century Dragon Boat Race

Organised in partnership with SDBA, this will be Singapore’s annual curtain raiser for the dragon boat racing calendar. Visitors will be able to witness 50 dragon boat teams gather at the Water Sports Centre, to compete on the waters of Kallang Basin.

Mr Raizal A Jalil, General Manager of the SDBA, said, “We are honoured to partner the Singapore Sports Hub in this event which will have 1,300 athletes in 105 racing crew, many of them competing for the very first time.

So we hope to start the year with strength and good luck and with the DB Hearts charity element, we also wish to start the year with compassion and benevolence. All these being the great symbols of the dragon, we can become more united as a people through sports.”

2) Experience Fitness by Spark Connections

This workout routine is created by Singapore Sports Hub and is a combination of Bounce Dancefit, Piloxing with MasterTrainerAsia and Zumba. Participants can adapt water bottles into the workout, as part of this one-of-a-kind fitness experience.

3) Tahiti Dance Fitness performance and workout

Originating from French Polynesia, the Tahiti Dance Fitness workout is based on the beautiful Tahitian dance ‘Ori Tahiti’ moves that combines elements of cardio and muscular exercises.

4) Singapore Fashion Runway: Fashion For a Social Cause

Participants with disabilities and special needs will take to the runway, to champion their social cause. Organisers of this fashion show, Singapore Fashion Runway, will also be conducting their first-ever Carnival comprising fashion, arts and crafts workshops, from 10am to 10pm, at Kallang Wave Mall atrium.

5) Water Playground and Families For Life Bouncy Castles (also available on Day 2)

Young ones — and those young at heart — can enjoy various water theme rides and games located at the heart of the OCBC Square. The rides include the Water Drum, Trackless Train, and Bouncy Pirate Ship. Both games and rides are chargeable. Admission to the bouncy castles is free with compliments from Families For Life.

6) Beach Volleyball Competition – Men and Women (also available on Day 2)

School athletes from participating universities and polytechnics will compete at the Higher Education Beach Volleyball competition, which is organised by the Volleyball Association of Singapore.

7) 49th Singapore National Age Group Swimming Championships 2018 at OCBC Aquatic Centre

Organised by the Singapore Swimming Association, this competition comprises two categories – Juniors (8 to 12 years) and Seniors (13 years and over). It is held from 9 to 11 March and 14 to 18 March respectively.

8) Aqua Groove, Aqua Zumba and Stingray Clinic at Splash-N-Surf

Conducted at the Splash-N-Surf (in front of National Stadium Gate 22), participants can look forward to some splashing fun at the Aqua Groove, Aqua Zumba and Stingray Clinic. Registration is full for all three activities.

9) National Steps Challenge™ by Health Promotion Board (HPB) (also available on Day 2)

The National Steps Challenge™ is a physical activity initiative by the HPB to encourage Singapore residents to be more physically active every day, anytime and anywhere.

10) Fitness Workout by Health Promotion Board (HPB)

There will be two popular fitness workouts conducted at the OCBC Square – ‘KpopX Fitness’ and ‘Lose to Win: Kickboxing & Strong by Zumba’.

11) Republic Polytechnic Amazon River Telematch

Conducted and conceptualised by Republic Polytechnic students and lecturers, the Amazon River Telematch emulates forest-like conditions for the various challenges.

12) Art activities by National Arts Council

Visual artist, Eunice Lim, will teach the art of turning cardboard blocks into a giant signature Arts in Your Neighbourhood art installation.

13) Singapore Kidspreneurs Bazaar

The bazaar is designed to inspire a new generation of entrepreneurs by giving children a platform to turn their small business ideas into reality.

14) NTU Ex-Tension: Stress Free Zone

NTU students will set up a 'Stress-Free Zone' booth for participants to play games for prizes. This booth is part of a wider campaign by the students to promote aerobic exercise as a form of stress management.

15) Other activities at Sports Hub Library, Singapore Sports Museum and Shimano Cycling World

Programmes include lunchtime talks at the museum, workshops at the library, and a spinning session at the experiential cycling centre, the Shimano Cycling World.

WATER FESTIVAL – DAY 2

1) Morning Workout – Cardio Blast

Participants can start their Sunday morning with the Experience Sports FIT-Session Cardio Blast workout at the OCBC Square.

2) Movie Screening

Popular films 'Sing', 'Moana' and 'Teenage Mutant Ninja Turtle – Out of the Shadow' will be screened during this 7-hour movie marathon held at the OCBC Square. Attendees will receive free popcorns, Families for Life picnic mats, and Starhub fans on a first-come first-served basis.

3) Family Health and Wellness Activities at the Sports Hub Library

Parents with children will be able to entertain their young ones with all-day activities at the library, such as Jazz & Bolly Dance, Arts & Craft and Kids Yoga.

4) Tibet Cycling Talk by Shimano Cycling World

Avid cyclist, Alvin Low, will share about his cycling journey from Lhasa to Mt Everest BC at 5200m, and tips on how fellow cyclists can prepare for their future trips.

For more information on the Sports Hub Community Play Day, please visit

<https://www.sportshub.com.sg/communityplayday>.

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For media enquiries, please contact:

Bertrand Teo
Singapore Sports Hub
DID: +65 6653 9716
HP: +65 9321 8550
Email: bertrand.teo@sportshub.com.sg

Victoria Tan
Singapore Sports Hub
DID: +65 6653 9714
HP: +65 8228 9406
Email: victoria.tan@sportshub.com.sg

PHOTOS

Download link: <https://www.dropbox.com/sh/xmlep94t2rojn46/AACxPQvByF-1bFBM3armK0jla?dl=0>

Photo Credit: Singapore Sports Hub

VIDEO

Experience Fitness by Spark Connections promo video:

Facebook - <https://www.facebook.com/sporesportshub/videos/1671782719554556/>

Twitter - <https://twitter.com/SGSportsHub/status/967321329882906624>

Instagram - <https://www.instagram.com/p/BfkvCbCHxyG/?taken-by=sgsportshub>

OFFICIAL HASHTAGS

#SportsHubPlayDay

#sgsportshub

ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle. Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role of promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations. Highlights of previous events, including a preview of the upcoming eighth edition, may be found below:

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest of Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- First session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- Launch of Fitbit FIT-Sessions with a mass Zumba workout; debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest of Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton, and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day
- Charitable activity in collaboration with Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- ~ 14,000 participants
- Guest of Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)

- First water-themed Sports Hub Community Play Day
- Debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)

- ~ 21,000 participants
- Guest of Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- > 18,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9am to 7pm)

- Close to 14,500 participants
- Guest of Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development
- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, and iSwitch

Sports Hub Community Play Day | Eighth Edition – 10 & 11 March @ OCBC Square, Water Sports Centre, Splash-N-Surf (9am to 7pm)

- Guest of Honour – Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health
- Key highlights include Dragon Boat races, Experience Fitness by Spark Connections, Tahiti Dance Fitness performance, a water-themed playground, National Steps Challenge, beach volleyball competition, a movie marathon, health checks and talks, and more
- Collaboration with Families For Life, Health Promotion Board, National Arts Council, PUB, Spark Connections, Nanyang Technological University, Republic Polytechnics, Singapore Dragon Boat Association, Volleyball Association of Singapore, Fashion for a Social Cause, J'Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, Tahiti Dance Fitness, and more

ABOUT THE SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors.

Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating designed to host Football, Rugby, Athletics, Cricket, entertainment events, and many more
- The 11,000-capacity iconic Singapore Indoor Stadium for sports and entertainment events
- A 6,000-capacity OCBC Aquatic Centre that can host international events and public swims
- A 3,000-capacity OCBC Arena with six halls that are scalable and flexible in layout
- Water Sports Centre featuring kayaking, canoeing, dragon boating, and pedal boating
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall
- Splash-N-Surf facility featuring the Kids Water Playground, Stingray and Lazy River
- 100PLUS Promenade that encircles the National Stadium
- Singapore Sports Museum and Singapore Youth Olympic Games Museum
- Shimano Cycling World
- Sports Hub Library
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball), lawn bowls, giant chess, skate park and running & cycling paths
- Large waterfront and precinct spaces (e.g. OCBC Square, Arena Park, Stadium Roar)

The Singapore Sports Hub, managed by SportsHub Pte Ltd, is one of the largest Public-Private Partnership (PPP) social infrastructure projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013, and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

