



SPORTS HUB MAKES A SPLASH WITH MORE THAN 18,000 VISITORS ON THE FIRST OF THE TWO-DAY WATER FESTIVAL



Guest-of-Honour, Dr Amy Khor, cheering on the participants of the DB Hearts Charity Race - Pioneers Finals



Dragon boating teams competing at the 2nd Sports Hub - SDBA Century Dragon Boat Race



Participants at the first-of-a-kind water bottle fitness workout, Experience Fitness by Spark Connections



Tahitian dance performance and fitness workout for the public



Public learning to surf at the Stingray® Clinic



Families dancing to Aqua Groove beats

Hi-res images can be downloaded here: <http://bit.ly/2FCSt7f>
(Photo Credit: Singapore Sports Hub)

Singapore, 10 March 2018 – The first of the two-day Sports Hub Community Play Day – Water Festival welcomed more than 18,000 visitors, who had the opportunity to try out various water-themed activities free of charge, such as the parent and child Aqua Groove dance workout, Aqua Zumba fitness class, and half-pipe surfing facility Stingray®, amidst other community programmes across three venues, OCBC Square, Water Sports Centre and Splash-N-Surf.

Guest-of-Honour, Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health, flagged off the DB Hearts Charity Race – Pioneers Finals and 2nd Sports Hub – Singapore Dragon Boat Association Century Boat Race, which saw more than 1,200 athletes in 103 racing teams competing.

In support of the Singapore World Water Day 2018, Dr Khor also launched the Active, Beautiful, Clean (ABC) Waters Programme at the Sports Hub. Visitors can look forward to exploring Sport Hub’s Bioretention Swale

at the Arena Park, and a stretch of vegetated wetland habitat at the Kallang Basin waterfront, which has attracted wildlife such as shorebirds, glittering dragonflies, and the native Smooth-coated Otter.

“The Sports Hub Community Play Day just got bigger and better. Today’s suite of exciting water-themed activities has truly brought life to this waterfront facility. While the hundreds of dragon boat races are over, there are many fun and engaging activities awaiting visitors on the second day of the Water Festival, such as a morning Cardio Blast fitness workout, all-day water playground, movie screenings with free popcorns and picnic mats, family health and wellness activities, amongst others. With Sports Hub Community Play Day, we hope to encourage the community to adopt a more active lifestyle through sports and recreational activities so that Sports Hub will continue to be a place where everyone comes to play,” said Christine Lau, Director of the Sports and Community Programming, Singapore Sports Hub.

The first-of-a-kind water bottle fitness workout, titled Experience Fitness by Spark Connections, was a hit among fitness lovers and saw participants adopting the use of mist spray water bottles in the routine. Huge crowds line the waterfront to watch the dragon boat races at the 2nd Sports Hub-Singapore Dragon Boat Association Century Dragon Boat Race. The young and young at heart alike had a wonderful time at the water playground with over 10 carnival games and rides. Along the Stadium Riverside Walk, school athletes from various universities and polytechnics competed at the Higher Education Beach Volleyball competition.

Throughout the day, the public also enjoyed free fitness and recreational activities which included a Tahitian dance fitness performance and workout, a fashion show that featured models with disabilities and special needs championing their social cause, aqua fitness classes and Stingray® Clinics at Splash-N-Surf, an Amazon River Telematch conducted and conceptualised by Republic Polytechnic students and lecturers, a 'Stress-Free Zone' booth set up by NTU students to promote aerobic exercise as a form of stress management, art activities by National Arts Council, National Steps Challenge™ activities and fitness workouts by Health Promotion Board, bouncy castles by Families For Life, a Singapore Kidspreneurs Bazaar amongst other community activities at the Sports Hub Library, Singapore Sports Museum and Shimano Cycling World.

The Sports Hub Community Play Day is presented by the Singapore Sports Hub in partnership with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Fashion for a Social Cause, J’Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, and Tahiti Dance Fitness.

For more information on the Sports Hub Community Play Day, please visit <https://www.sportshub.com.sg/communityplayday>.

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For media enquiries, please contact:

Bertrand Teo
Singapore Sports Hub
DID: +65 6653 9716
HP: +65 9321 8550
Email: bertrand.teo@sportshub.com.sg

Victoria Tan
Singapore Sports Hub
DID: +65 6653 9714
HP: +65 8228 9406
Email: victoria.tan@sportshub.com.sg

PHOTOS

Download link: <https://www.dropbox.com/sh/c4sasp6z59uy63a/AABAHFKNtJ8g3GoTBz1txoZla?dl=0>

Photo Credit: Singapore Sports Hub

OFFICIAL HASHTAGS

#SportsHubPlayDay

#sgsportshub

ABOUT SPORTS HUB COMMUNITY PLAY DAY



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle. Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role of promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations. Highlights of previous events, including a preview of the upcoming eighth edition, may be found below:

Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9am to 6pm)

- > 8,000 participants
- Guest-of-Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- First session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- Launch of Fitbit FIT-Sessions with a mass Zumba workout; debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9am to 6pm)

- > 16,000 participants
- Guest-of-Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton, and more

Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9am to 7pm)

- > 9,000 participants
- Guest-of-Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day
- Charitable activity in collaboration with Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena

- ~ 14,000 participants
- Guest-of-Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)
- First water-themed Sports Hub Community Play Day
- Debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with Singapore Dragon Boat Association (SDBA) and other organisations

Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)

- ~ 21,000 participants
- Guest-of-Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9am to 7pm)

- > 18,000 participants
- Guest-of-Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9am to 7pm)

- Close to 14,500 participants
- Guest-of-Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development
- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, and iSwitch

Sports Hub Community Play Day | Eighth Edition – 10 & 11 March @ OCBC Square, Water Sports Centre, Splash-N-Surf (9am to 7pm)

- Guest-of-Honour – Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health
- Key highlights include 2nd Sports Hub – Singapore Dragon Boat Association Century Boat Race, DB Hearts Charity Race, Experience Fitness by Spark Connections, Singapore Fashion Runway: Fashion for a Social Cause and Tahiti Dance Fitness performance and workout
- Collaboration with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Fashion for a Social Cause, J’Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, Tahiti Dance Fitness

ABOUT THE SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors.

Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating designed to host Football, Rugby, Athletics, Cricket, entertainment events, and many more
- The 11,000-capacity iconic Singapore Indoor Stadium for sports and entertainment events
- A 6,000-capacity OCBC Aquatic Centre that can host international events and public swims
- A 3,000-capacity OCBC Arena with six halls that are scalable and flexible in layout
- Water Sports Centre featuring kayaking, canoeing, dragon boating, and pedal boating
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall
- Splash-N-Surf facility featuring the Kids Water Playground, Stingray and Lazy River
- 100PLUS Promenade that encircles the National Stadium
- Singapore Sports Museum and Singapore Youth Olympic Games Museum
- Shimano Cycling World
- Sports Hub Library
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball), lawn bowls, giant chess, skate park and running & cycling paths
- Large waterfront and precinct spaces (e.g. OCBC Square, Arena Park, Stadium Roar)

The Singapore Sports Hub, managed by SportsHub Pte Ltd, is one of the largest Public-Private Partnership (PPP) social infrastructure projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013, and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sporesportshub)

The Public-Private Partnership includes:

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