



## **MEDIA ADVISORY**

### **Sports Hub Community Play Day 4 a Splashing Success**

*More than 100,000 participants haven taken part in Sports Hub Experience Sports Programme since 2016*

**SINGAPORE, 11 March 2017** – The Singapore Sports Hub rounded off a successful first season of Sports Hub Community Play Day (CPD) as over 7,500 participants (as at 5pm) took to the Water Sports Centre, Stadium Riverside Walk and OCBC Square Saturday.

Minister for Trade and Industry (Industry) Mr. S. Iswaran, flagged off and presented the medals for the inaugural Sports Hub-Singapore Dragon Boat Association (SDBA) Dragon Boat Century Race, a unique 100m event.

At the water sports centre, visitors spent the afternoon circling the bay on pedal boats, kayaks and canoes taking the opportunity to capture pictures of the hub and its surrounding vicinity from one-of-a-kind vantage points on the water.

The water-themed activities continued onto OCBC Square as participants tried out water yoyos and dunked friends and family members at the dunking tank, while the little ones bounced about on the inflatables

Over at the OCBC Aquatic Centre, some of the best young swimmers took to the water and competed in the 48th Singapore National Age Group Swimming Championships 2016.

As the sun began to set, a crowd gathered round Riverside Walk mesmerized by one of the highlights for the evening portion of the event, Blackminton, a faster, more windstable version of speedminton played at night with glow-in-the-dark equipment.

Simultaneously, Saber Authority, a community group which calls the hub home, provided clinics where individuals could try their hand at saber dueling, while top local band The Bushmen capped the evening with their reggae beats.

Since 2016, the Experience Sports programme at the Sports Hub including Community Play Day have attracted over 100,000 participants.

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**About Singapore Sports Hub**

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: @sgsportshub
- Instagram: sgsporthub

The Public-Private Partnership includes:



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