



4 January 2016

## **SPORTS HUB WELCOMES OVER 3.5 MILLION VISITORS IN 2015**

### ***SHPL confident of a bright future as more visitors become endeared to the Sports Hub offerings***

- The vibrant facility hosted over 3.5 million visitors in 2015
- 1.4 million attendees across 124 exciting world-class sporting and entertainment events
- 12 million patrons visited Kallang Wave Mall

The Sports Hub announced today that the facility welcomed over 3.5 million visitors in 2015. During the past 12 months, the Sports Hub played host to several key sporting highlights including the Barclays Asia Trophy, BNP Paribas WTA Finals, the FIFA Russia World Cup 2018 Qualifiers, the International Premier Tennis League, the 28<sup>th</sup> Southeast Asian Games, and the 8<sup>th</sup> ASEAN Para Games. The facility also welcomed world-class entertainers such as One Direction, Taylor Swift, Katy Perry and Jay Chou.

Beyond attendees at the 124 exciting events hosted, over 2 million members of the community visited the Sports Hub eco-system to take part in the numerous organised community activities, including the Learn to Play programmes, FIT Sessions, the inaugural OCBC WaterFest 2015 and the various carnivals held during SG50 Golden Jubilee Weekend, the 28<sup>th</sup> Southeast Asian Games and 8<sup>th</sup> ASEAN Para Games.

The activities highlighted Sports Hub's commitment to strike a balance between bringing in world-class sporting and entertainment events while ensuring the Sports Hub remains accessible to the community to facilitate an active lifestyle as well as to enjoy sport and other events.

Delighted with the strong visitorship in 2015, Singapore Sports Hub's CEO, Manu Sawhney, is expecting a brighter future, as more and more visitors become endeared to the Sports Hub offerings.

Sawhney said, "2015 was a truly busy and iconic year for the Sports Hub. In addition to hosting world-class teams and athletes such as Arsenal Football Club, Missy Franklin, and Roger Federer, the 28<sup>th</sup> Southeast Asian Games and the 8<sup>th</sup> ASEAN Para Games allowed us to witness the extraordinary achievements of Team Singapore and our very own sporting heroes such as Joseph Schooling, Shanti Pereira, Khairul Anwar, and Jason Chee among many others who broke records, won gold and achieved their dreams. We are humbled and excited to have been able to play our part as a facilitator of these moments and many more dreams.

"We shall not rest on our laurels. Sports Hub is committed to working harder to improve and set new benchmarks for success in 2016. Our objective is to nurture our eco-system to ensure it remains an integral part of our community as well as a world-class hub capable of attracting world-class entertainment and sporting events to Singapore."

On hearing the numbers, Mr. Lim Teck Yin, CEO of Sport Singapore said, "We are happy that Singaporeans are visiting and benefiting from the high-quality facilities and services at the Singapore Sports Hub. The mix of sports, community and lifestyle events cater to a full range of interests. This is encouraging and bodes well for future developments as we look forward to even greater participation and more excitement in 2016."

In March, the Sports Hub will welcome the arrival of the SunWolves which will be playing three matches at the National Stadium as part of the Super Rugby 2016 season.

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Note to Editors:

- Close to 50,000 people enjoyed community programmes in 2015 such as
  - Learn to Play (3,500 people participated in 232 programmes)
  - FIT night (over 20,000 participants in 2015)
  - Taiji (over 12,000 participants in 2015)
  - Sports Hub Water Fest
  - Sports Hub SG 50 Carnival
  - Sports Hub Stepper Program
  - Sports Hub Charity Fitness Workout (which we raised funds for the President's Challenge).
- Community engagement programs like Experience Sports and Learning Journey for schools are free
- Over 29,000 hours of court bookings (badminton, netball, volleyball & table-tennis)
- Over 12 million visitors to Kallang Wave Mall
- 187,000 people visited the Sports Library, and another 55,000 visited the Sports Museum

## ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

