



SINGAPORE SPORTS HUB

STEP UP TO SCALE NATIONAL STADIUM "STEPPER" SUMMIT

- First ever Stepper at the Singapore National Stadium
- FIT-Stepper programme available to public in build up to Stepper
- Singapore Women's Everest Team announced as Stepper Ambassadors

Singapore, 8 July 2015 – The Singapore Sports Hub today officially unveiled the "Singapore Sports Hub Stepper" at the National Stadium which is set to take place on 3 October 2015. To celebrate the first ever vertical endurance event at the Singapore National Stadium, the announcement took place at the National Stadium with event sponsors' – Great Eastern, Compressport and Kallang Wave Mall – in attendance to witness a live demonstration.

The Singapore Sports Hub Stepper is a stair climbing & endurance event which aims to offer participants a whole new experiential level of stair climbing for people of all ages and physical abilities. In tandem with announcing the Singapore Sports Hub Stepper, Sports Hub announced an exclusive Experience Sports programme called FIT-Stepper that starts on 9 July till 26 September 2015 (see Appendix A for FIT-Stepper programme calendar).

To help promote and endorse the first vertical endurance event at the Singapore National Stadium, the Singapore Sports Hub announced the Singapore Women's Everest Team as "Stepper Ambassadors". The all-women mountaineer team includes Jane Lee, Sim Yihui, Joanne Soo, Lee Peh Gee, Lee Li Hui and Esther Tan.

"The Singapore Sports Hub today is thrilled to announce the Singapore Sports Hub Stepper and FIT-Stepper programme, which will ready participants for the main event come 3 October. The Sports Hub Stepper will be a community event for the elite to the novice, with a sports carnival showcasing Experience Sports offerings for participants to enjoy at the end of their long hike. Following the success of the OCBC WaterFest 2015 – Sports Hub's first place-making event which welcomed over 20,000 visitors – we will maintain this momentum and continue to drive community events for Singaporeans to experience," said Mr Oon Jin Teik, Chief Operating Officer, Singapore Sports Hub.

The FIT-Stepper programme will be made available to the public every Thursday and Saturday in the build up to the main event on 3 October 2015, which will be held around the Singapore Sports Hub's venues, facilities and precinct areas. The FIT-Stepper programme is aimed at educating the participants about the physical demands required in stair climbing and precise physical conditioning for participants in preparation for the main event, where participants can expect to be climbing up and down more than 3,000 steps at the National Stadium.

"The Singapore Women's Everest Team is happy to announce that we will be official ambassadors of the Singapore Sports Hub Stepper. Through our years of training for Mt Everest and other mountains, we've experienced first-hand the benefits of stairs climbing to build up physical fitness. We hope that our partnership with the Sports Hub will bring to others this simple yet powerful way of keeping fit," said Esther Tan, member of the Singapore Women's Everest Team.

Singapore is one of several countries utilising this vertical format among others like Australia, New Zealand and the United States, but the Singapore Sports Hub Stepper will be the first ever vertical endurance event at a Singapore stadium.

Commented Colin Chan, Chief Marketing Officer, Great Eastern: "As a Founding Partner and Official Insurance Partner of the Sports Hub, Great Eastern is pleased to come on board to support the Singapore Sports Hub Stepper. As a LIFE company, we champion healthy living through sport and our sponsorship of the Stepper is an exciting addition to our portfolio of major sporting events which includes the Great Eastern Women's Run and Great Eastern-Yeo's S. League."

"This sponsorship reinforces our commitment to actively help the community live healthier. This year, we celebrate the 10th anniversary of our Women's Run and the Stepper, with its novel 'three-in-one' stair climbing, sprint and endurance combination, will be a fitting complement to the fringe activities for our Run", added Mr Chan.

The Singapore Sports Hub Stepper is tailored for both recreational and competitive participants, with the latter having the opportunity to vie for position medals and Experience Sports hampers worth more than S\$500. To ensure no one leaves empty handed, each participant will receive a Compressport event t-shirt, race bib and finisher medal.

Positioned as a community event, the Singapore Sports Hub Stepper is open to the following categories: "Community Fun Stepper", "Kids Climb", "Competitive Speed Stepper (Men & Women)" and "Competitive Enduro Stepper (Men & Women)" (see Appendix B for race categories and registration fees).

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APPENDIX A

FIT-Stepper Programme Calendar

Date	Key Event or Activity
Thursday, 9 July	Experience Sports FIT-Stepper – Session 1 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 11 July	Experience Sports FIT-Stepper – Session 2 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 16 July	Experience Sports FIT-Stepper – Session 3 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 18 July	Experience Sports FIT-Stepper – Session 4 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 23 July	Experience Sports FIT-Stepper – Session 5 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday 25 July	Experience Sports FIT-Stepper – Session 6 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 30 July	Experience Sports FIT-Stepper – Session 7 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 1 August	Experience Sports FIT-Stepper – Session 8 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 6 August	Experience Sports FIT-Stepper – Session 9 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Thursday, 13 August	Experience Sports FIT-Stepper – Session 10 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 15 August	Experience Sports FIT-Stepper – Session 11 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 20 August	Experience Sports FIT-Stepper – Session 12 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 22 August	Experience Sports FIT-Stepper – Session 13 (<i>Exclusive FIT-Stepper session for Great Eastern Women's Run participants</i>) 9-10.30am National Stadium (West End)
Thursday, 27 August	Experience Sports FIT-Stepper – Session 14 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 29 August	Experience Sports FIT-Stepper – Session 15 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 3 September	Experience Sports FIT-Stepper – Session 16 7-8.30 pm

	National Stadium Gate 2 / Stadium Roar
Saturday, 5 September	Experience Sports FIT-Stepper – Session 17 9-10.30 am National Stadium Gate 2 / Stadium Roar OR National Stadium (West End)
Thursday, 10 September	Experience Sports FIT-Stepper – Session 18 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 12 September	Experience Sports FIT-Stepper – Session 19 9-10.30 am National Stadium Gate 2 / Stadium Roar
Thursday, 17 September	Experience Sports FIT-Stepper – Session 20 7-8.30 pm National Stadium Gate 2 / Stadium Roar
Saturday, 19 September	Experience Sports FIT-Stepper – Session 21 9-10.30 am National Stadium Gate 2 / Stadium Roar
Saturday, 26 September	Experience Sports FIT-Stepper – Session 22 9-10.30 am National Stadium Gate 2 / Stadium Roar Stepper Pack Collection – (Kallang Wave Mall Atrium – 10am to 8pm)
Sunday, 27 September	Stepper Pack Collection – (Kallang Wave Mall Atrium – 10am – 8pm)

APPENDIX B

Race Categories and Registration Fees

Categories	Stepper Course	Target Participants	Registration Fee
Community Fun Stepper	Around the National Stadium lower bowl seating steps (with 3 exit pts)	• 13 – 16 years of age	\$15
		• 17 and above	\$20
Kids Climb	1-6 flight of stairs	• Kids (7 – 12 years old)	\$10
Competitive Speed Stepper (Men)	8 flight of stairs	• Youth, Adults • 17 years and above	\$20
Competitive Speed Stepper (Women)			
Competitive Enduro Stepper (Men)	Around the National Stadium lower bowl seating steps	• Youth, Adults • 17 years and above	\$20
Competitive Enduro Stepper (Women)			

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is Singapore's premier sports, entertainment and lifestyle hub with integrated community programming.

Consisting of a unique cluster development of integrated world-class sports facilities within the city, it plays a critical role in accelerating the development of sports industry, excellence and participation, and will take sports to the next level in Singapore.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub will include the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- 100PLUS Promenade that encircles the National Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sq m Kallang Wave Mall
- The iconic Singapore Indoor Stadium
- Shimano Cycling World
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Daily community facilities and activities open for Singaporeans, including beach volleyball, hard courts for futsal, basketball and netball, lawn bowls, giant chess, skate park, climbing wall and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature, and has won the PFI award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

