



SINGAPORE SPORTS HUB

Media Advisory

Singapore Sports Hub widens its ticketing panel with effect from 1 January 2020

Singapore, December 30, 2019 The Singapore Sports Hub's vision when it opened its state-of-the-art, fully integrated sports, entertainment and lifestyle hub in June 2014 was to develop a programme, over time, to welcome everyone in Singapore to watch, play and support sports events and also to enjoy world class entertainment. Its comprehensive calendar of sports, entertainment and lifestyle events now has more than 225 events or more than 400 event days annually.

In line with the new calendar year, SportsHub announced today that it has widened its ticketing operations to now include an extended panel of ticketing agents to address a growing calendar of international sports, entertainment and lifestyle events. The tender exercise commenced with an invitation to leading ticketing agents to send in their applications by 14 November 2019. The result of the tender has since been made known to the successful bidders to help them prepare for the transition of the ticketing operations.

The new panel of ticketing agents comprising SISTIC, Ticketmaster and Ticketek will be operational progressively from 1 January 2020 onwards. Event promoters will henceforth be able to choose which of the three ticketing agents will be appointed to sell the tickets for their events. The appointed ticketing agent for each event will offer booking services for tickets made available through their respective websites, mobile, call centres, as well as retail outlets for those who prefer to buy their tickets in person. The simple and convenient process for booking a ticket begins with following the link from the SportsHub's event page (www.sportshub.com.sg/events). To facilitate the transition, the current online ticketing will not be available between 11.59pm on 31 December 2019 to 3.59am on 1 January 2020. The SportsHub apologises for any inconvenience caused.

With the introduction of a widened panel of ticketing agents, the appointed ticketing agents will man the SportsHub's central box office after 1 January 2020 onwards during the transition period. Eventually, the box office will be manned by the respective ticketing agent of each event and will operate only on event days.

In our continued efforts to contribute to sustainability, we hope that our customers will join us in making a positive impact on the environment by transacting online opting for e-tickets. More information on how to purchase tickets through our new panel of ticketing agents will be available soon on sportshub.com.sg.

The management of Singapore Sports Hub would like to put on record its gratitude to its current ticketing agent, New Era Tickets Asia and its staff, who has been an important partner in managing the ticketing operations of SportsHub since its launch in 2014. All tickets purchased via SportsHubTix prior to 1 January 2020 for events in the new year, remain valid and will be honoured.

- End -

Media Contact:

Nalini Naidu

nalini.naidu@imsg.sg

96333198

ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths.

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting Public-Private Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: www.sportshub.com.sg
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

Tel: (65) 6653 8900 | 1 Stadium Drive Singapore 397629

Copyright © 2018 Singapore Sports Hub. All rights reserved.

 sportshub.com.sg
6653 8900

 [sporesportshub](https://www.facebook.com/sporesportshub)

 [sgsportshub](https://twitter.com/sgsportshub)

 [sgsportshub](https://www.instagram.com/sgsportshub)



Singapore Sports Hub's extended panel of ticketing agents, effective 01 January 2020



ticketmaster®



Easy & Fast Ways To Get Your Tickets

Before you start booking, please visit www.sportshub.com.sg/events

CHECK WHICH TICKETING AGENT IS SELLING THE TICKETS FOR YOUR EVENT OF CHOICE



ticketmaster®



DECIDE HOW YOU WANT TO BUY THE EVENT TICKETS



Online

www.sportshub.com.sg/events



Mobile

www.sportshub.com.sg/events



Q-Up

Check out the retail outlets
of each Ticketing Agent

TIPS TO SPEED UP THE TICKETING PROCESSING TIME!

1. Create your online account in advance with all our three Ticketing Agents
2. Download the mobile apps from all three Ticketing Agents
3. Subscribe to their mailing list for promotional alerts
4. Check out the retail outlets of all three Ticketing Agents

- To facilitate the transition, the current online ticketing will not be available between 11.59pm on 31 December 2019 to 3.59am on 1 January 2020. The SportsHub apologises for any inconvenience caused.
- The appointed ticketing agents will man the SportsHub's central box office after 1 January 2020 onwards during the transition period.
- Eventually, the box office will be manned by the respective ticketing agent of each event and will operate only on event days.