



## EVENT ADVISORY

**THE SPORTS HUB COMMUNITY PLAY DAY FESTIVE EDITION:  
SOAK UP THE FESTIVE CHEER IN OUR SEASON OF GIVING THIS DECEMBER  
Play, Participate and Give This Season!**

- *A fit and fun weekend with charity runs, fitness workouts and sports try-outs for the whole family*
  - *Play to your heart's content with carnival rides, games, inflatables and more*
- *Two days of fun and play, with opportunities to support adopted beneficiaries and give as you wish*



**Singapore, 23 November 2018** – The Singapore Sports Hub will bask in photo-worthy visual treats of the dazzling neon glow of the Christmas trees light-up along the picturesque Kallang Basin, as it welcomes visitors to the year-end holiday season, replete with family-friendly activities at the **Sports Hub Community Play Day on 1 and 2 December 2018.**

Held at the OCBC Square, the two-day event is a jolly time for the community to be entertained, engaged and to show support for a good cause. There will be a series of activities for the family including charity runs, carnival rides, games, inflatable playground, fitness workouts, sports try-outs, film screenings, a festive bazaar as well as stage performances.

Guest-of-Honour Ms Sim Ann, Senior Minister of State for Ministry of Culture, Community and Youth will grace the event on 1 December for a tour of the different festive booths, and to witness stage performing acts such as **Grandma Mary and Band** – the 82-year-old lead guitarist is renowned for performing at NDP 2017 – and **OnWheels Dance Group**, a wheelchair dance group. Grandma Mary picked up the guitar at 60 years of age and has gone on to launch her own album, while the OnWheels Dance Group has entertained audiences with its take on moves popularised by Michael Jackson.

Be part of the two charity runs held at Sports Hub Community Play Day for a good cause on two consecutive days. The first is the **Believe B60 Charity Run** on 1 December and the **Santa Run for Wishes** on 2 December. Participants can take part in either or both the Believe B60 Charity Run organised by the Warriors Running Club in support of Care Community Services Society (CCSS) and the Santa Run for Wishes benefiting the Make-A-Wish Foundation® (Singapore) – a charity supporting children with life-threatening conditions. **Fashion for a Social Cause Runway** is an inclusive runway show featuring models with special needs and disabilities who are advocating for good causes. Their goal is to make fashion accessible for everyone.

Tune up your festive-meter throughout the day as visitors to the Hub will be entertained by activities such as sports try-outs that includes Archery Target Shooting, Nerf Obstacle, Tchoukball 2-V-2; mass fitness workouts such as Fitness marathon by Giordano G-motion; a festive bazaar and the sale of handmade crafts. Film buffs can enjoy the screenings of short films by local filmmakers – **15 Shorts** is a collection of films recounting true stories of giving by exploring topics such as poverty, isolation experienced by the elderly, and inclusive friendship.

Ms Christine Lau, Director, Sports and Community Programming, Singapore Sports Hub, said, “Our vision for the Singapore Sports Hub is that of a vibrant destination where people from all walks of life can come closer together through shared lifestyle and sporting experiences. With Christmas approaching, we hope that visitors to the Hub will not only participate in our robust activities but also show care for others, including the less privileged, by supporting charitable causes at our year-end Sports Hub Community Play Day.”

In conjunction with the Giving Week national movement, there will be onsite donation drives conducted by The Salvation Army and other Charity Partners. Giving Week is a national movement that encourages everyone to give back. From 27 November to 5 December 2018, businesses, communities, people and non-profits will come together to celebrate the spirit of giving. Every bit count towards building our #CityOfGood.

The Sports Hub Community Play Day is a quarterly community engagement initiative aimed at bringing the community together and encouraging a more active lifestyle through sports and recreational activities.

For more information on the Singapore Sports Hub Season of Giving, please visit [www.sportshub.com.sg/seasonofgiving](http://www.sportshub.com.sg/seasonofgiving). For more information on the Sports Hub Community Play Day, please visit [www.sportshub.com.sg/CommunityPlayDay](http://www.sportshub.com.sg/CommunityPlayDay).

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**PHOTOS**

Download link: [https://www.dropbox.com/sh/lp88xogy96u6f7p/AACpq-oOBtX0by\\_En3mXMqowa?dl=0](https://www.dropbox.com/sh/lp88xogy96u6f7p/AACpq-oOBtX0by_En3mXMqowa?dl=0)

Photo Credit: Singapore Sports Hub

**OFFICIAL HASHTAGS**

#sgsportshub  
#SportsHubGives

**SPORTS HUB'S SOCIAL MEDIA PLATFORMS**

Facebook: [@sporesportshub](https://www.facebook.com/sporesportshub)

Twitter: [@sgsportshub](https://twitter.com/sgsportshub)

Instagram: [@sgsportshub](https://www.instagram.com/sgsportshub)

## **ABOUT SPORTS HUB COMMUNITY PLAY DAY**



The Sports Hub Community Play Day is a full day of play, where everyone in the community is invited and encouraged to participate in sports and fitness activities with a view to adopting an active lifestyle.

Held quarterly, the Sports Hub Community Play Day also encourages patrons to discover the various facilities and participate in the activities available at the Sports Hub, thereby aiding in the pursuit of active lifestyles. Each Sports Hub Community Play Day is held at a different venue within the campus, thereby presenting different aspects of the Sports Hub.

Typically timed to coincide with national school holidays, the Sports Hub Community Play Day also plays a dual role in promoting family and community bonding through shared sports and sporting lifestyle experiences. Every Sports Hub Community Play Day features free sports try-outs, fitness workouts, fun competitions, kids' activities and more. Most activities are also organised in collaboration with public and private sector organisations.

Collectively, the past ten editions of CPDs have drawn more than 225,500 attendees and highlights of each may be found below.

### **Sports Hub Community Play Day | Inaugural edition – 11 June 2016 @ OCBC Square (9 am to 6 pm)**

- > 8,000 participants
- Guest of Honour – Mr Lim Biow Chuan, Deputy Speaker, Member of Parliament for Mountbatten SMC
- The first session featured Sports Tryouts, Learn-to-Play sessions, Experience Sports programme activities including Pilates, Yoga, Kickboxing etc.
- The launch of Fitbit FIT-Sessions with a mass Zumba workout; the debut of Speedminton
- Collaboration with Active SG, SportSG, and private sports organisations

### **Sports Hub Community Play Day | Second Edition – 17 September 2016 @ National Stadium (9 am to 6 pm)**

- > 16,000 participants
- Guest of Honour – Mr Tan Chuan-Jin, Minister for Social and Family Development
- Largest Zumba workout held in the National Stadium with 3,248 participants and 66 instructors
- Record 4 million steps achieved at the Sports Hub Community Fun Stepper
- Transformation into a Community Playground with Passion Children Football Carnival, Speedminton, Dodgeball, Frisbee, Kampong Games, Family fun activities and a Flea Market
- Collaboration with ActiveSG, SportSG, HPB, MSF, NPTD, NTUC U Sports, FAS, Milo, Canon, BAS, OCBC, Singapore Slingers, ActivFitness, ESPN, Speedminton, and more

### **Sports Hub Community Play Day | Third edition – 17 December 2016 @ OCBC Arena (9 am to 7 pm)**

- > 9,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- Festive edition of Community Play Day

- Charitable activity in collaboration with the Singapore Disability Sports Council (SDSC)
- Presentation of various sports with training facilities within OCBC Arena including Fencing, Netball, Silat, Badminton as well as disability sports
- Collaboration with SportSG, and NSAs such as Volleyball Association of Singapore, Netball Singapore, Singapore Silat Federation, Singapore Chess Federation, Table Tennis, Singapore Disability Sports Council, and more

**Sports Hub Community Play Day | Fourth Edition – 11 March 2017 @ Water Sports Centre, Riverside Walk & OCBC Arena**

- ~ 14,000 participants
- Guest of Honour – Mr S. Iswaran, Minister for Trade and Industry (Industry)
- First water-themed Sports Hub Community Play Day
- The debut of the Sports Hub-SDBA Century Race; introduction of special DB Hearts Race; Light Saber (duelling practice) and Blackminton
- Collaboration with the Singapore Dragon Boat Association (SDBA) and other organisations

**Sports Hub Community Play Day | Fifth Edition – 17 & 18 June 2017 @ OCBC Arena (10am to 9pm)**

- ~ 21,000 participants
- Guest of Honour – Mr Baey Yam Keng, Parliamentary Secretary, Ministry of Culture, Community, and Youth
- Themed Good Ol' Wonderland to bring back the nostalgia of the pure family fun at the Wonderland Amusement park, which was located at the present site of Singapore Sports Hub from 1969 to 1988.
- Key activity highlights include Good Ol' Carnival Games and Amusement Rides, Bubble Playground & Bubble Show, Inflatable rides, Glowing Zumba and Parkour Workshop
- Collaboration with SportSG, National Heritage Board, Women's Tennis Association (WTA), Parkour Singapore, and Great Eastern Life

**Sports Hub Community Play Day | Sixth Edition – 16 September 2017 @ National Stadium (9 am to 7 pm)**

- > 18,000 participants
- Guest of Honour – Ms Grace Fu Hai Yien, Minister for Culture, Community and Youth
- First super warrior-themed Sports Hub Community Play Day
- Key highlights include Great Eastern Warriors Challenge (obstacle course), Stepper Stair-Climbing activity, Warriors Fitness Party, Sports Tryouts and Basketball Clinic with Singapore Slingers
- Collaboration with Great Eastern Life, SportSG, Focus on the Family Singapore, Basketball Association of Singapore, Singapore Slingers, Women's Tennis Association (WTA), People's Association, 100PLUS, Coca-Cola, Nestle, OCBC Cares, Starhub, B60, ActivFitness, and Families for Life

**Sports Hub Community Play Day | Seventh Edition – 2 December 2017 @ OCBC Square (9 am to 7 pm)**

- 14,500 participants
- Guest of Honour – Mr Chew Hock Yong, Permanent Secretary for the Ministry of Social and Family Development
- Key highlights include 3-generation (3G) massage workout, G-Motion Fitness Marathon by Giordano, KPOPX anniversary dance-off, ActiveSG OAC Family Adventure Race, a family games zone and festive market bazaar with local curators
- Giving theme in celebration of the Giving Week, with onsite donation drives conducted by Focus on the Family and REACH Community Services
- Collaboration with ActiveSG, SportCares, Health Promotion Board, People's Association, Great Eastern Life, Community Chest, Giving Week SG, Focus on the Family, REACH Community Services, Singapore Medical Specialist Centre, KPopX Fitness, Jump Rope Federation, Shin Zhong Taiji Quan, SuperFit, ActivFitness, Team Axis, SerendipET, Giordano, Jakarta Radiant World, Jump Rope Federation, SuperLeap, and iSwitch

**Sports Hub Community Play Day | Eighth Edition – 10 & 11 March @ OCBC Square, Water Sports Centre, Splash-N-Surf (9 am to 7 pm)**

- Almost 30,000 participants
- Guest-of-Honour – Dr Amy Khor, Senior Minister of State, Ministry of the Environment and Water Resources & Ministry of Health
- Key highlights include 2<sup>nd</sup> Sports Hub – Singapore Dragon Boat Association Century Boat Race, DB Hearts Charity Race, Experience Fitness by Spark Connections, Singapore Fashion Runway: Fashion for a Social Cause and Tahiti Dance Fitness performance and workout
- Collaboration with Families For Life, Health Promotion Board, National Arts Council, Public Utilities Board, Spark Connections, Nanyang Technological University, Republic Polytechnic, Singapore Dragon Boat Association, Volleyball Association of Singapore, Singapore Fashion Runway, J’Kids, Shimano Cycling World, Singapore Kidspreneurs, Singapore Medical Specialist Centre, Tahiti Dance Fitness

**Singapore Sports Hub Festival of Football in conjunction with Sports Hub Community Play Day | Ninth Edition – 14 June to 30 July @ OCBC Square (Various timings)**

- More than 50,000 participants
- Key highlights include 4V4 football tournaments, daily football friendlies, penalty shootout games, meet-and-greets with football heroes, fitness activities throughout the festival, including footvolley exhibition matches and clinics, Glow DanceJam, Sunset Yoga, Experience Sports FIT-sessions such as Zumba, Boot Camp, Cardioblast, Yoga, and SuperFit.Community (Run), and leisure activities such as lunchtime movie screenings, Football Fan Scavenger Hunt, storytelling sessions, and Junior Playcation kids’ day camp
- Collaboration with Sport Singapore, Singapore Tourism Board, National Youth Council, International Champions Cup, Football Association of Singapore, and Starhub

**Japan Summer Festival in conjunction with Sports Hub Community Play Day | Tenth Edition – 8 & 9 Sep @ National Stadium (Various timings)**

- Close to 45,000 participants
- Guest-of-Honour – Ms Tan Gee Keow, Permanent Secretary for Ministry of Culture, Community and Youth, and Ms Cheng Li Hui, MP for Tampines GRC
- Key highlights include the Bon Odori Dance, Yukuta try-outs, Domo and Pikachu meet & greet sessions, Taiko Drum performance, Hawaiian Hula dance performance, the Japanese Association’s game corner, and J-party Fitness mass workouts by Japanese instructors.
- Collaboration with Sport Singapore and The Japanese Association Singapore



## ABOUT SINGAPORE SPORTS HUB

The Singapore Sports Hub is a fully integrated sports, entertainment and lifestyle hub, with programming that comprises world-class recreational and competitive events, as well as community events, to serve children, youth, working adults, seniors, families, and less privileged population segments in Singapore and tourism sectors. Consisting of a unique cluster development of world-class sports facilities within the city, it plays a critical role in accelerating the development of Singapore's sports industry, excellence and participation. Its vision is to be the region's premier sports, entertainment and lifestyle destination.

Located on a 35-hectare site in Kallang, the Singapore Sports Hub includes the following facilities:

- A new 55,000-capacity National Stadium with a retractable roof and movable tiered seating
- The iconic Singapore Indoor Stadium
- A 6,000-capacity OCBC Aquatic Centre that meets FINA standards
- A 3,000-capacity OCBC Arena which is scalable and flexible in layout
- Water Sports Centre featuring kayaking and canoeing
- 41,000 sqm Kallang Wave Mall, including indoor climbing wall and Splash-N-Surf facility (Kids Waterpark, Stingray and Lazy River)
- 100PLUS Promenade that encircles the National Stadium
- Singapore Youth Olympic Museum & Singapore Sports Museum
- Sports Hub Library
- Shimano Cycling World
- Daily community facilities and activities, including beach volleyball, hard courts (futsal, basketball and netball) lawn bowls, giant chess, skate park and running & cycling paths

The Singapore Sports Hub, which is managed by SportsHub Pte Ltd, is one of the largest sporting PublicPrivate Partnership (PPP) projects in the world. It is also Singapore's largest flagship PPP project of this nature and has won the Project Finance International (PFI) award in London in 2011, World Architecture Festival Awards for Best Future Project in the leisure-led development category in 2013 and Sports Building of the Year in 2014.

For more information, please visit the Singapore Sports Hub:

- Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)
- Facebook: [sporesportshub](https://www.facebook.com/sporesportshub)
- Twitter: [@sgsportshub](https://twitter.com/sgsportshub)
- Instagram: [sgsportshub](https://www.instagram.com/sgsportshub)

The Public-Private Partnership includes:

